

Software Unplugged Brooklyn Zelenka @expede

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github.com/expede

Software Unplugged

Brooklyn Zelenka @expede

- Senior researcher at Ink & Switch
 - Leads the local-first access control team
- Editor @ UCAN Working Group
- Prev. spent a lot of time in P2P, IPFS, and Ethereum
- PLs and DS are my jam



github.com/expede

Bottom Line Up Front

- 1. No spinners: your work at your fingertips
- 2. Your work is not trapped on one device
- 3. The network is optional
- 4. Seamless collaboration with your colleagues
- 5. The Long Now
- 6. Security and privacy by default
- 7. You retain ultimate ownership and control

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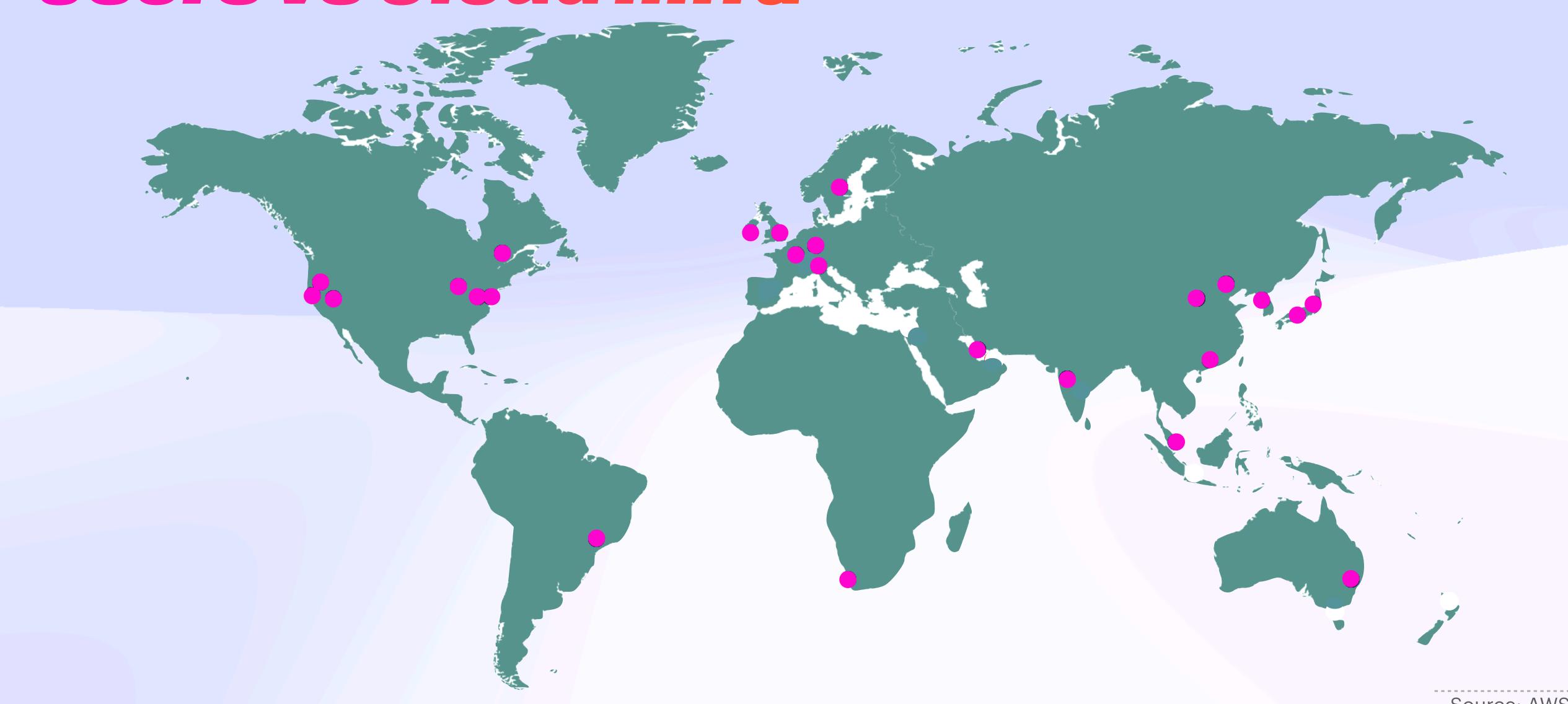
Bottom Line Up Front

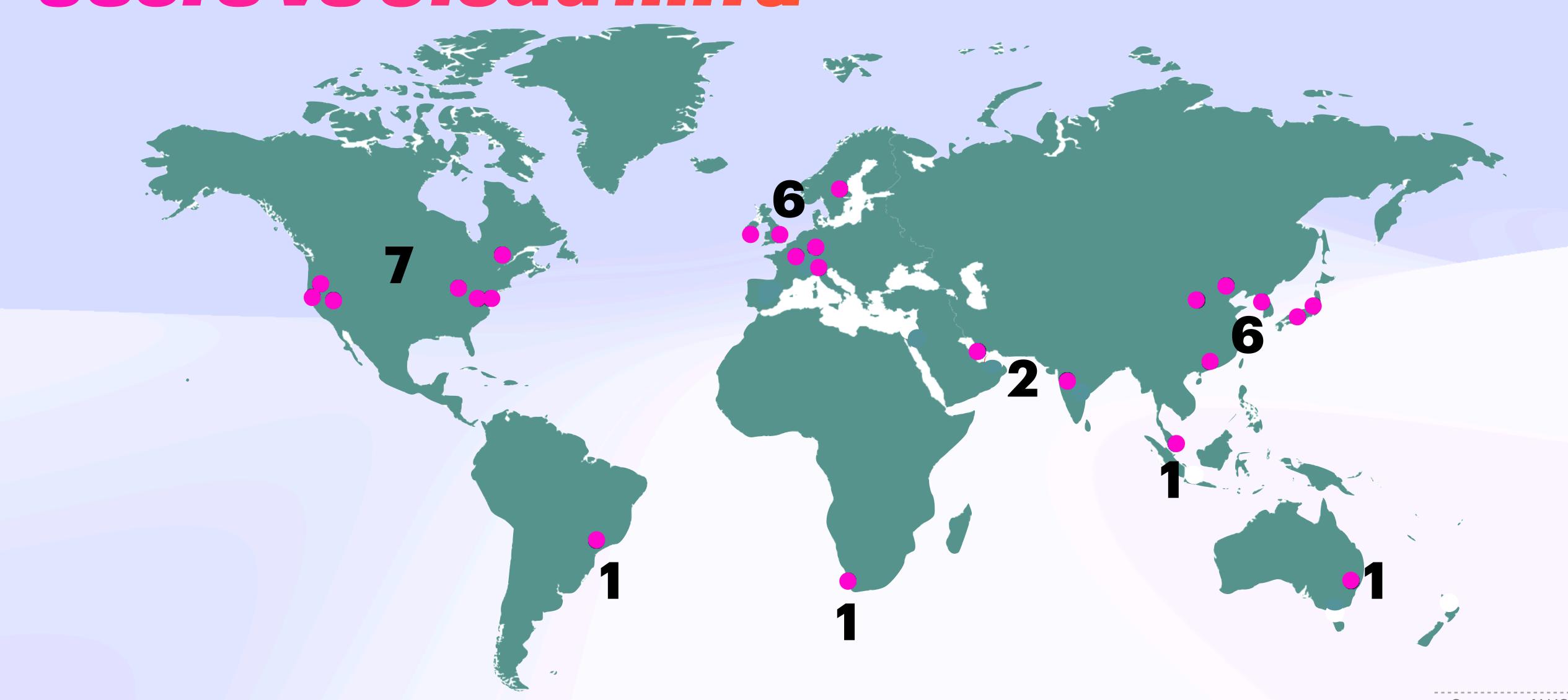
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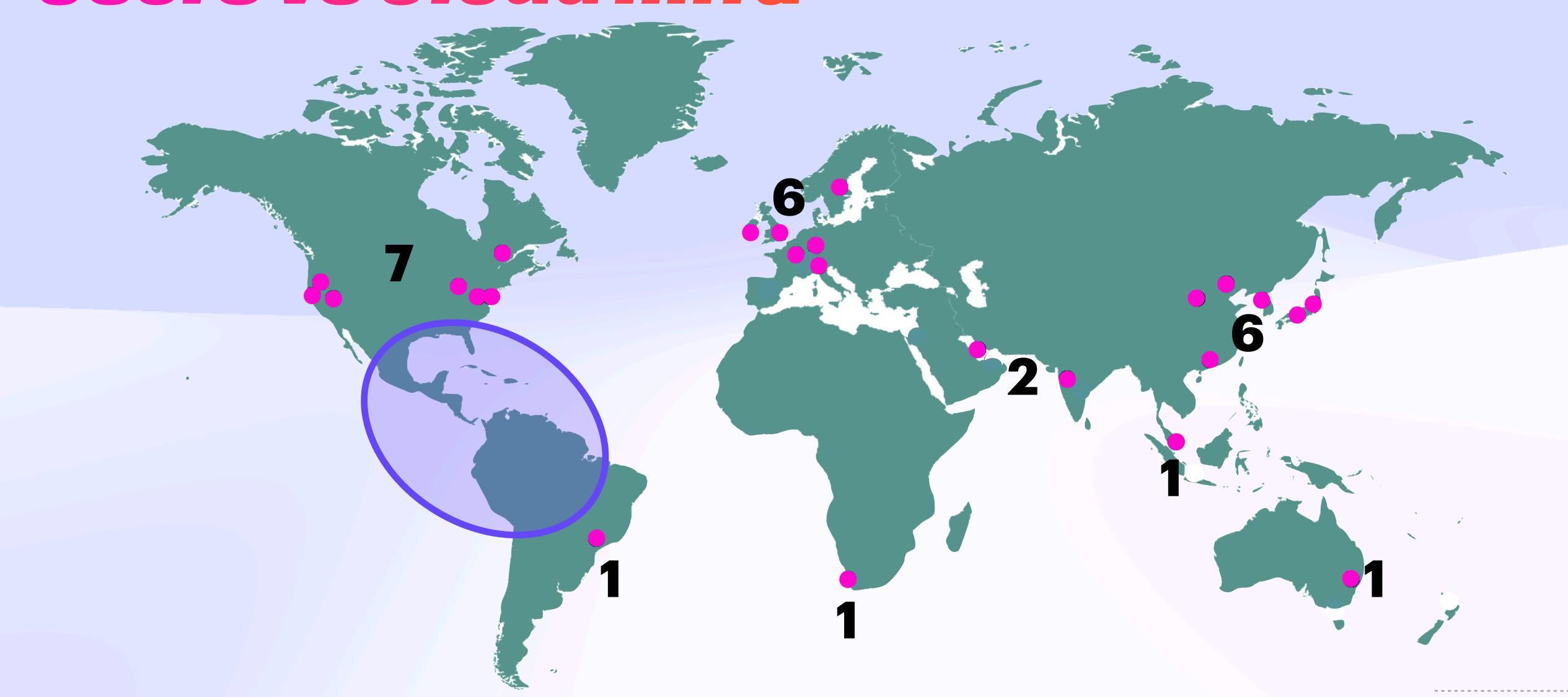
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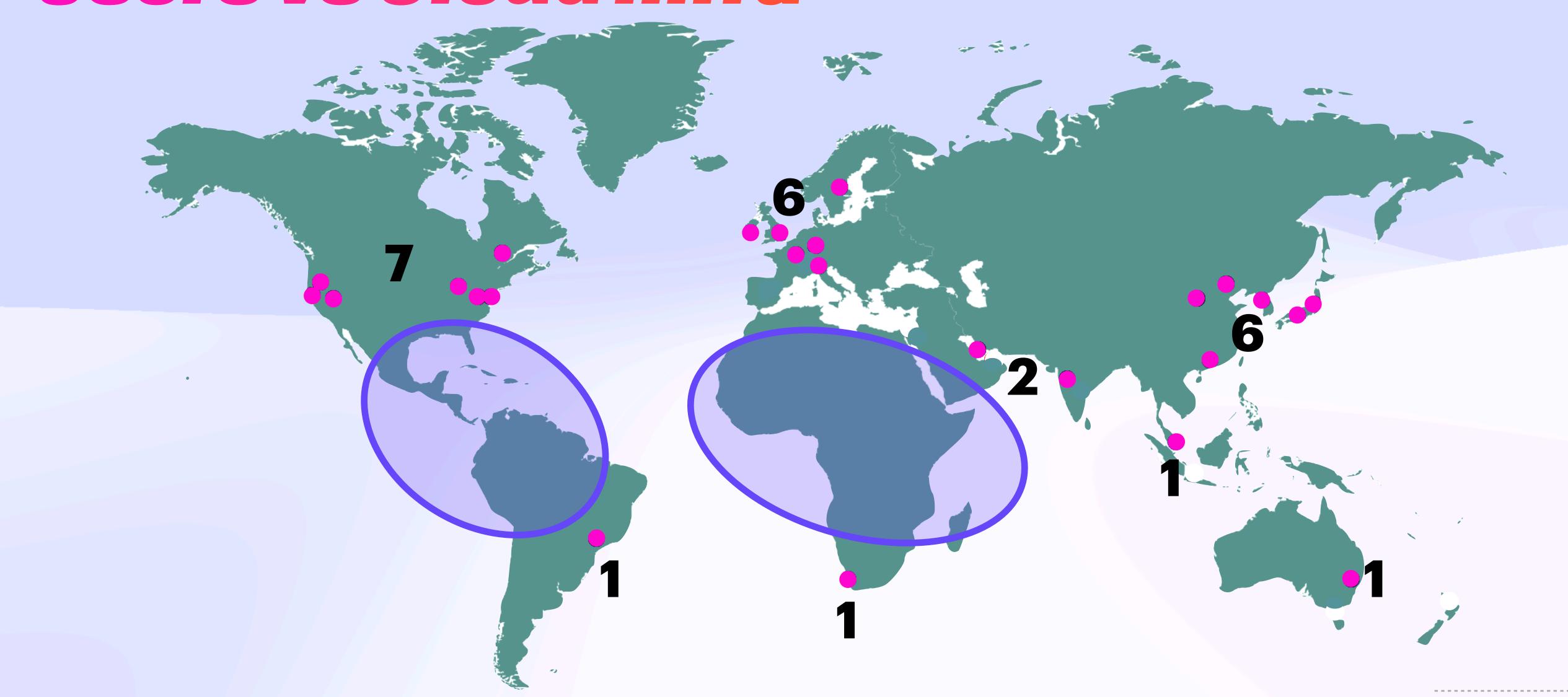
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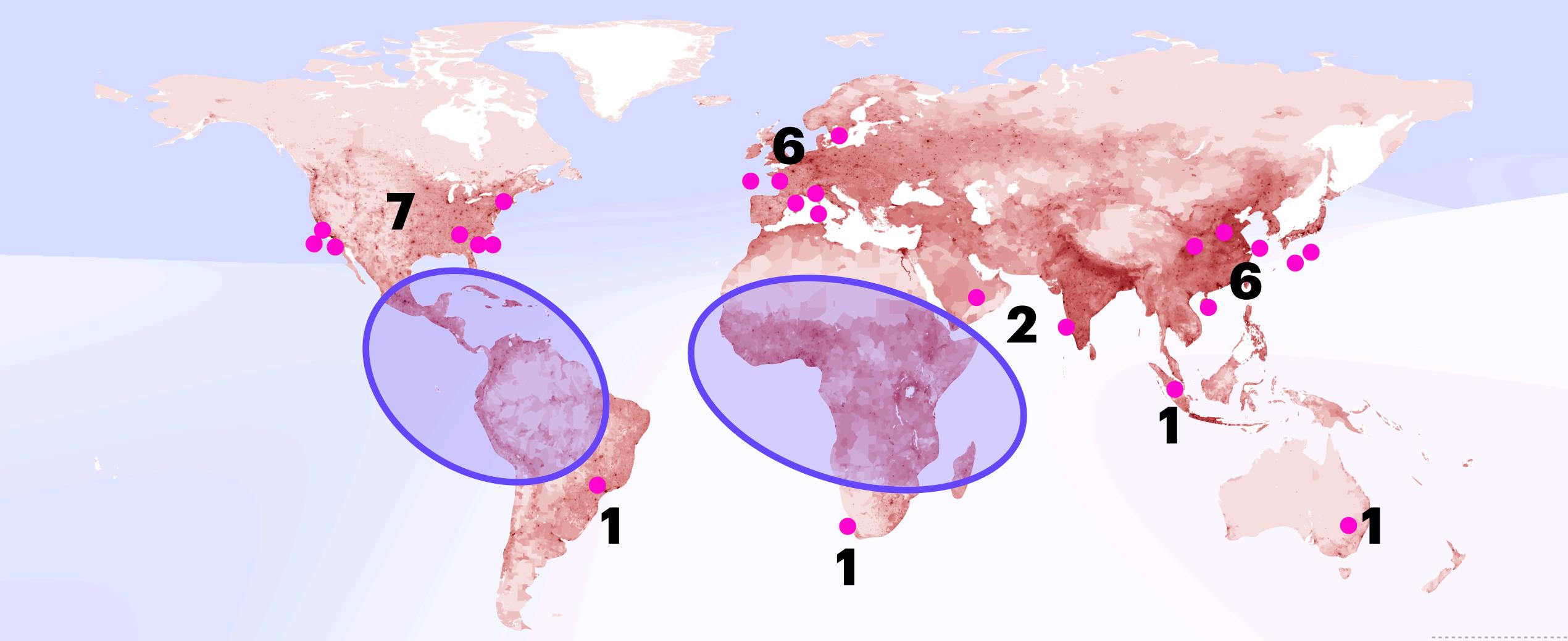
One Size Does Not Fit All 🐌

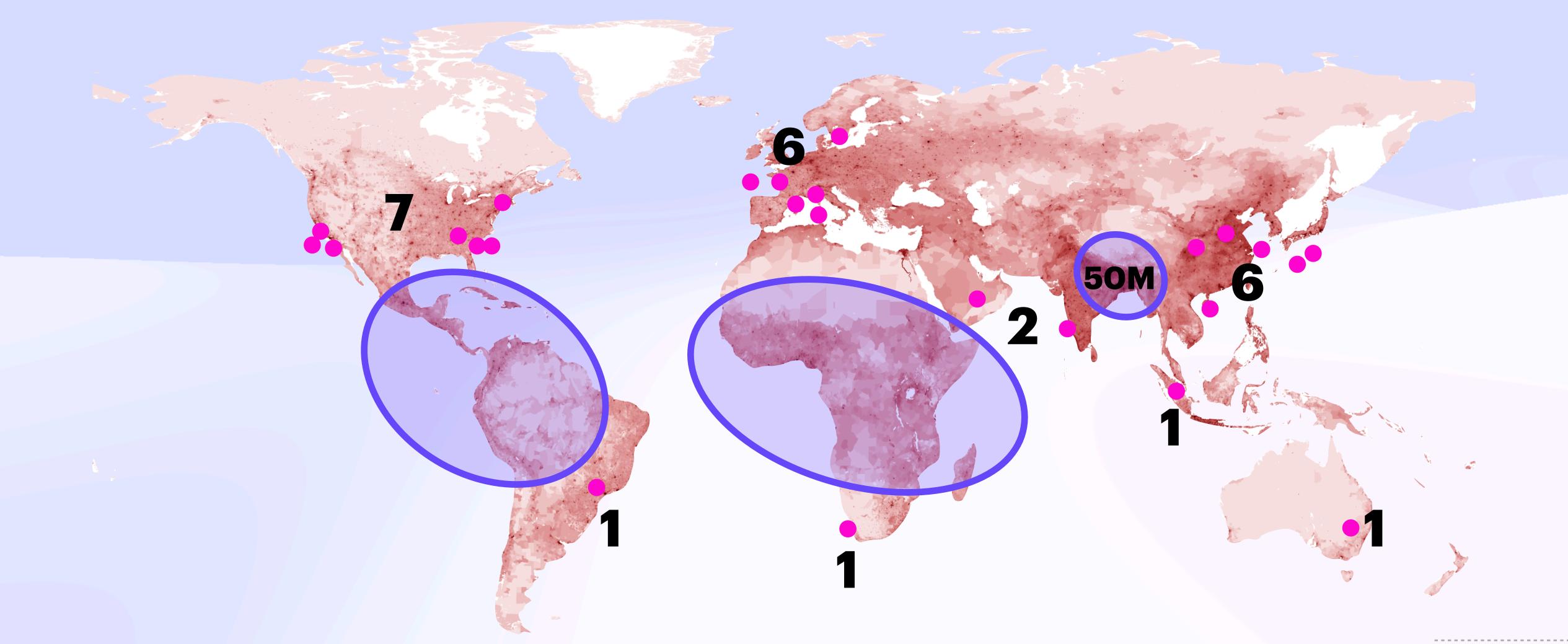


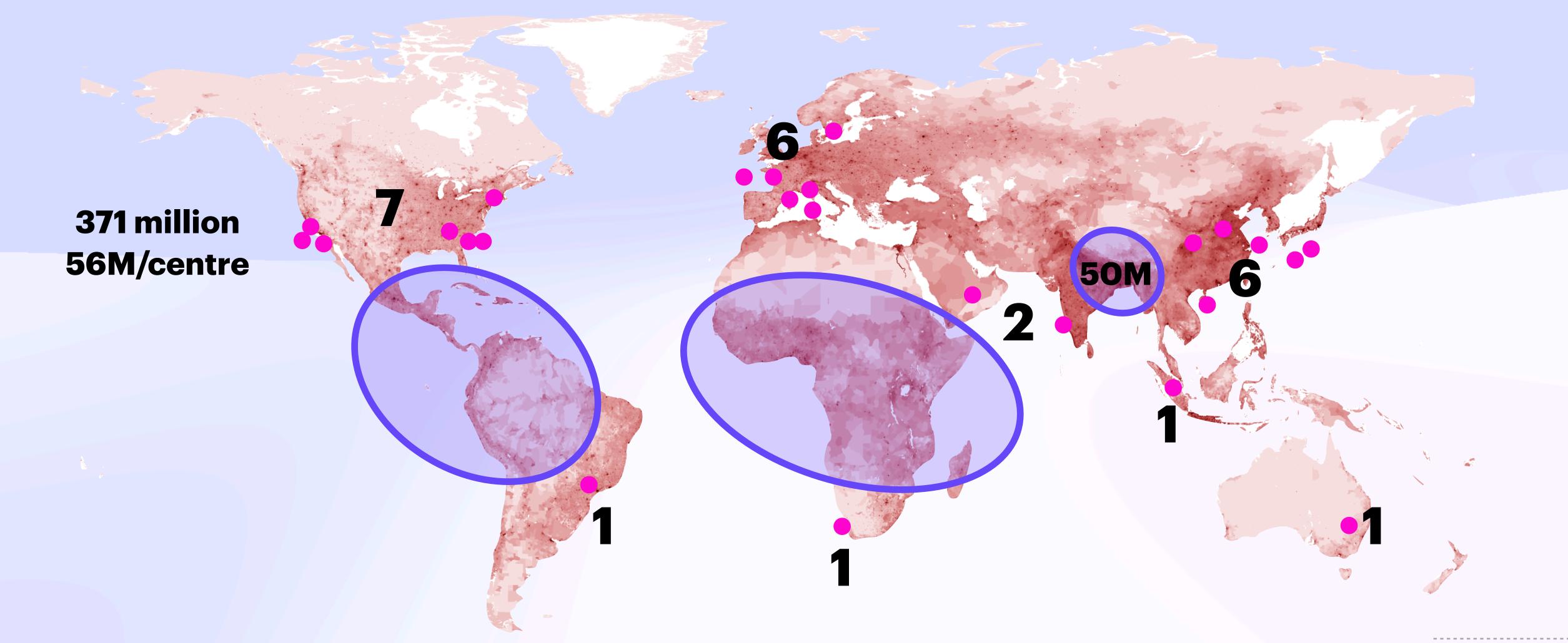


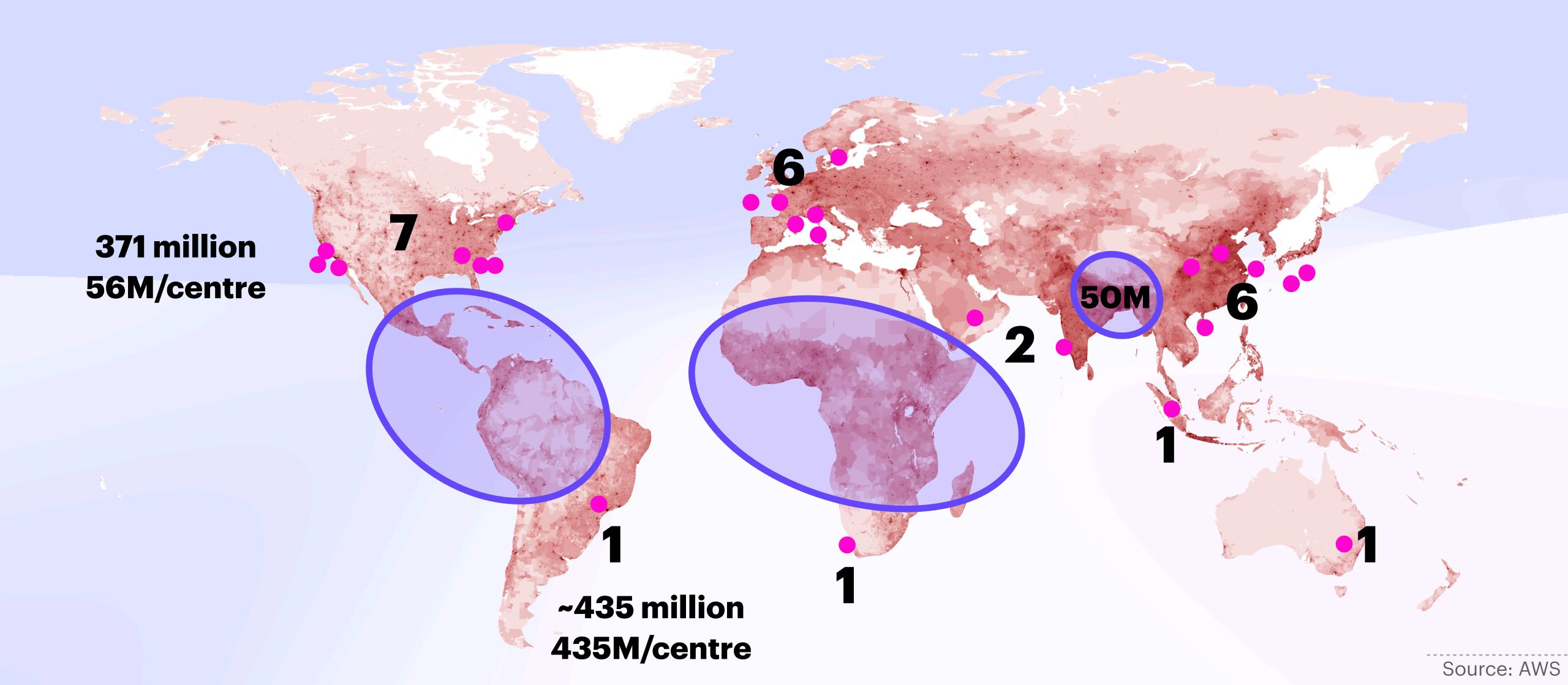


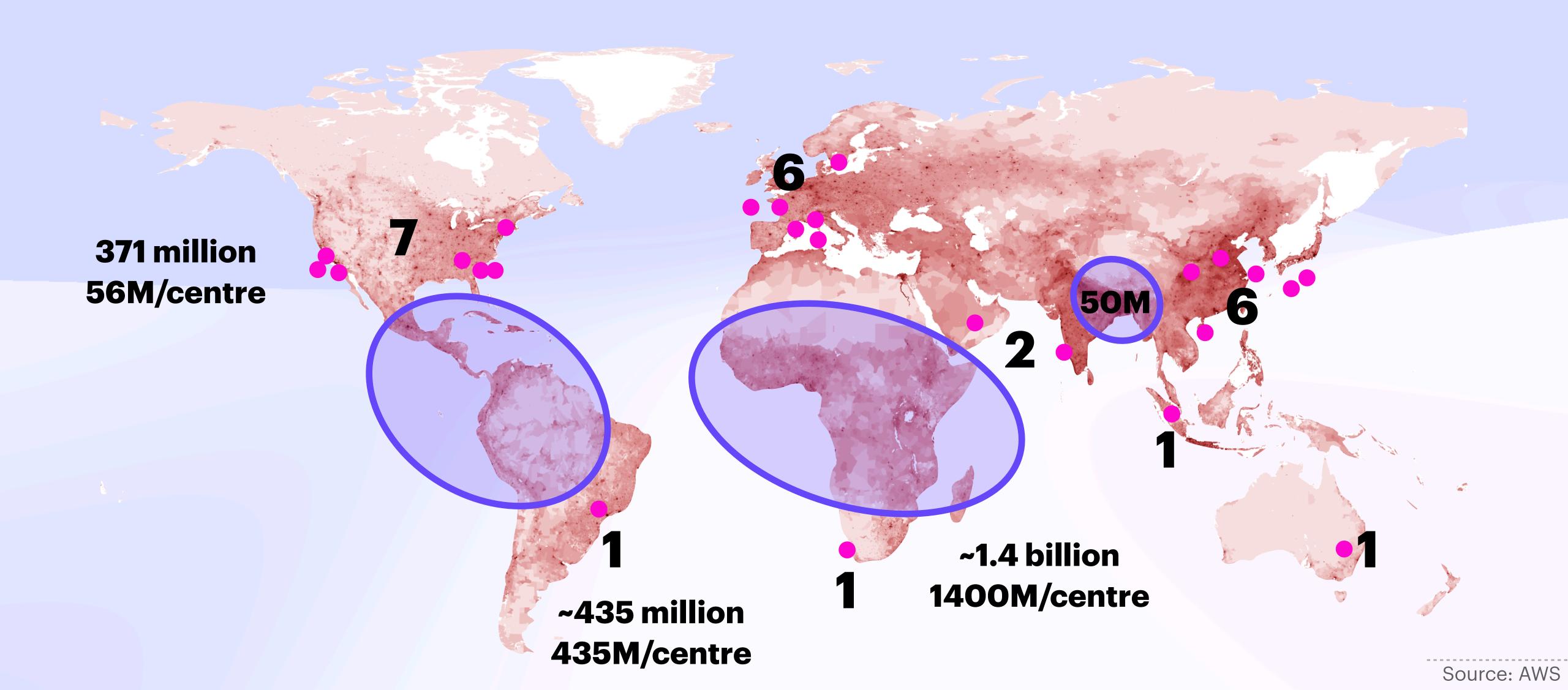


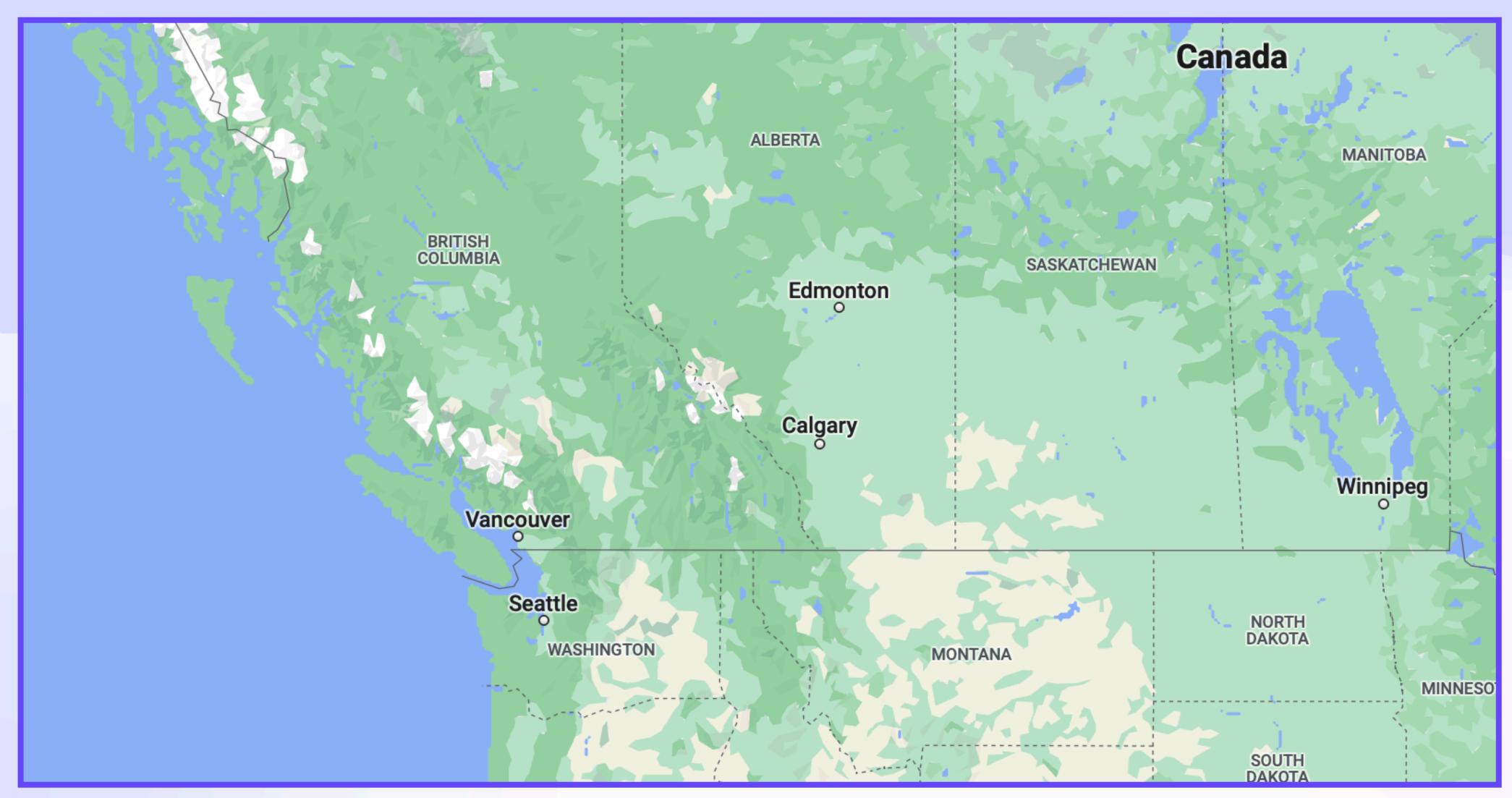


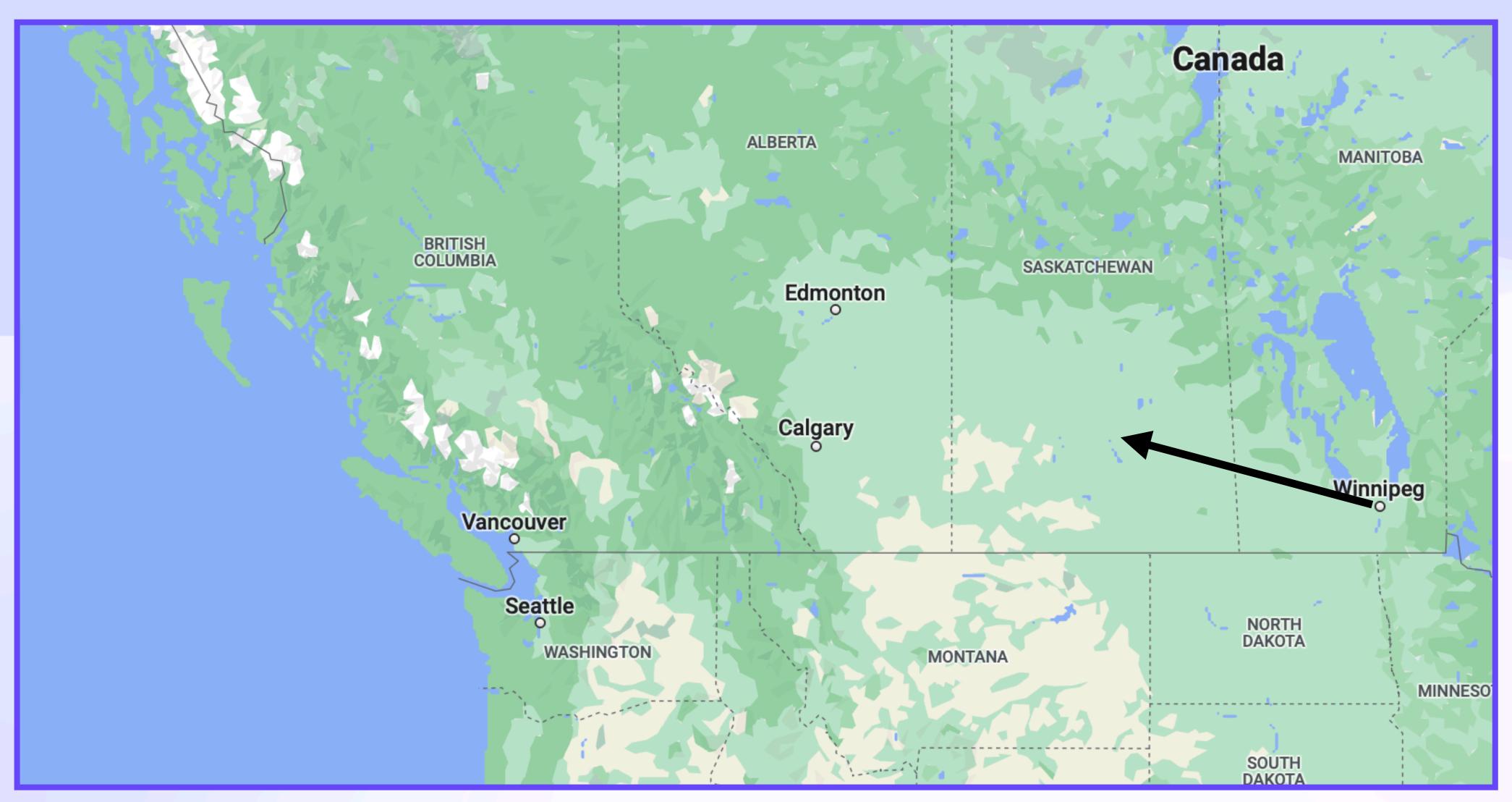


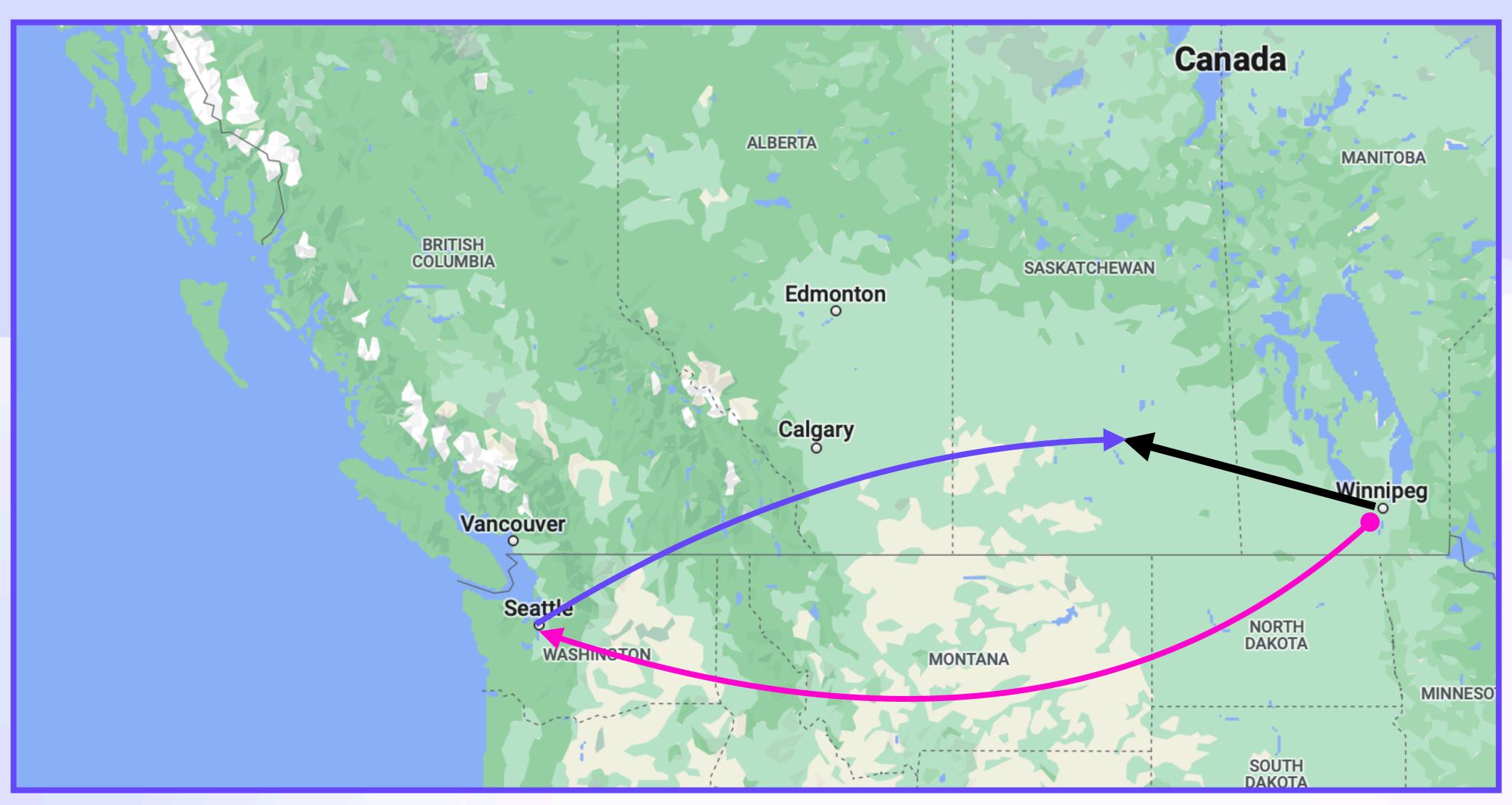


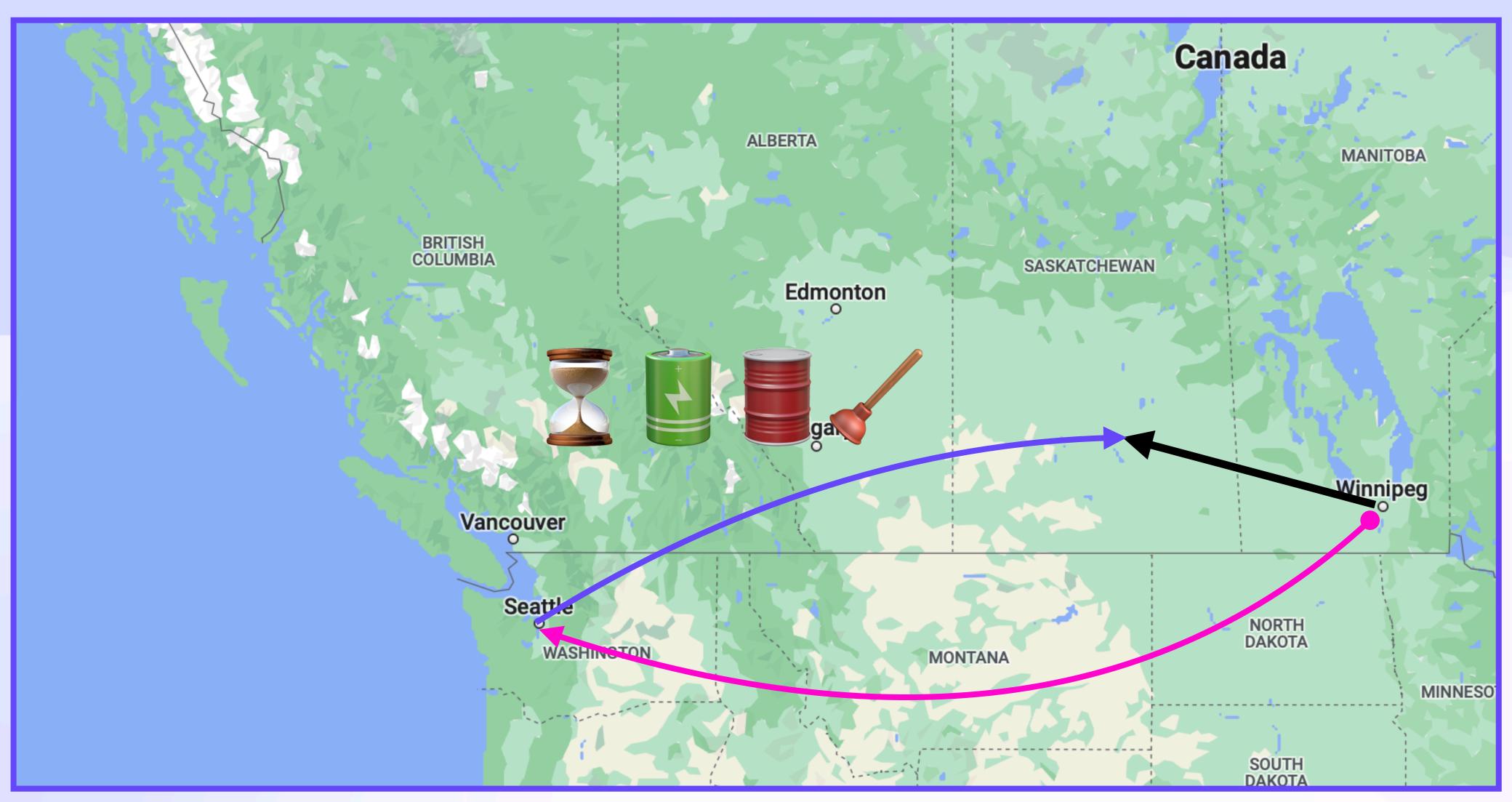












Economic Weight Class Consequences

Consequences

- Single source of truth ("the" database)

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- Server-centric
 - "Full stack development"
 - DevOps, Docker, k8s
 - How to train enough engineers?

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Industrial

USS Nimitz Crew: ~5000

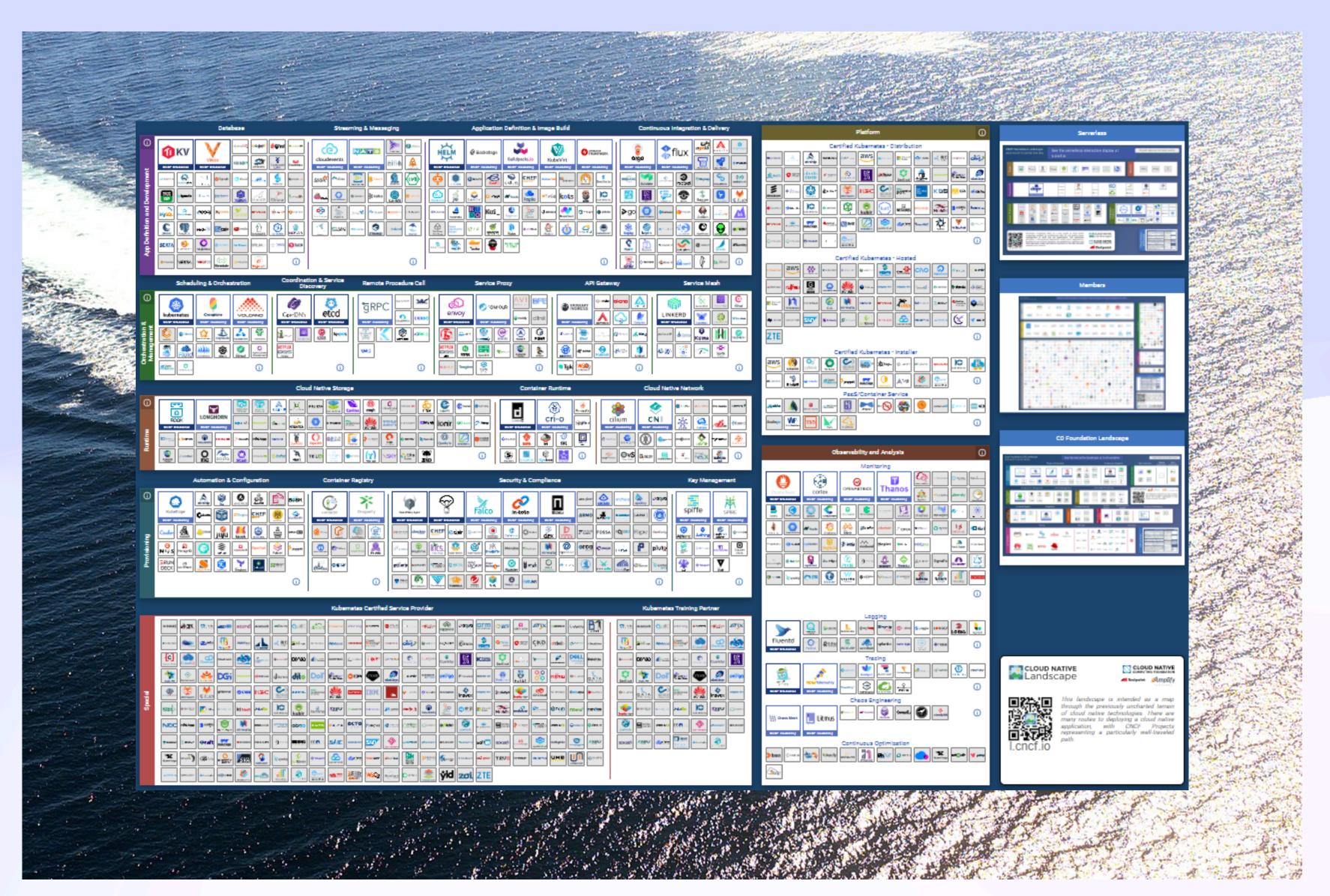
Cost: >\$8.5 billion (USD)



Industrial

USS Nimitz Crew: ~5000

Cost: >\$8.5 billion (USD)



An Incredible Journey... Into a Dark Age



Search

All (295)





Google Jamboard

Off to the glue factory in 5 months, Google Jamboard was a web and native whiteboard app that offered a rich collaborative experience. It will be about 8 years old.



Jamboard

Scheduled to be killed in 2 months, Jamboard was a digital 4K touchscreen whiteboard device that allowed to collaborate using Google Workspace services. It will be over 7



VPN by Google One

Killed about 1 month ago, VPN by Google One was a virtual private network service that provided users encrypted transit of their data and network activity and allowed them to mask their IP address. It was over 3 years old.



Killed 4 months ago, Dropcam was a line of Wi-Fi video streaming cameras acquired by 2009 - 2024 Google in 2014. It was about 15 years old.



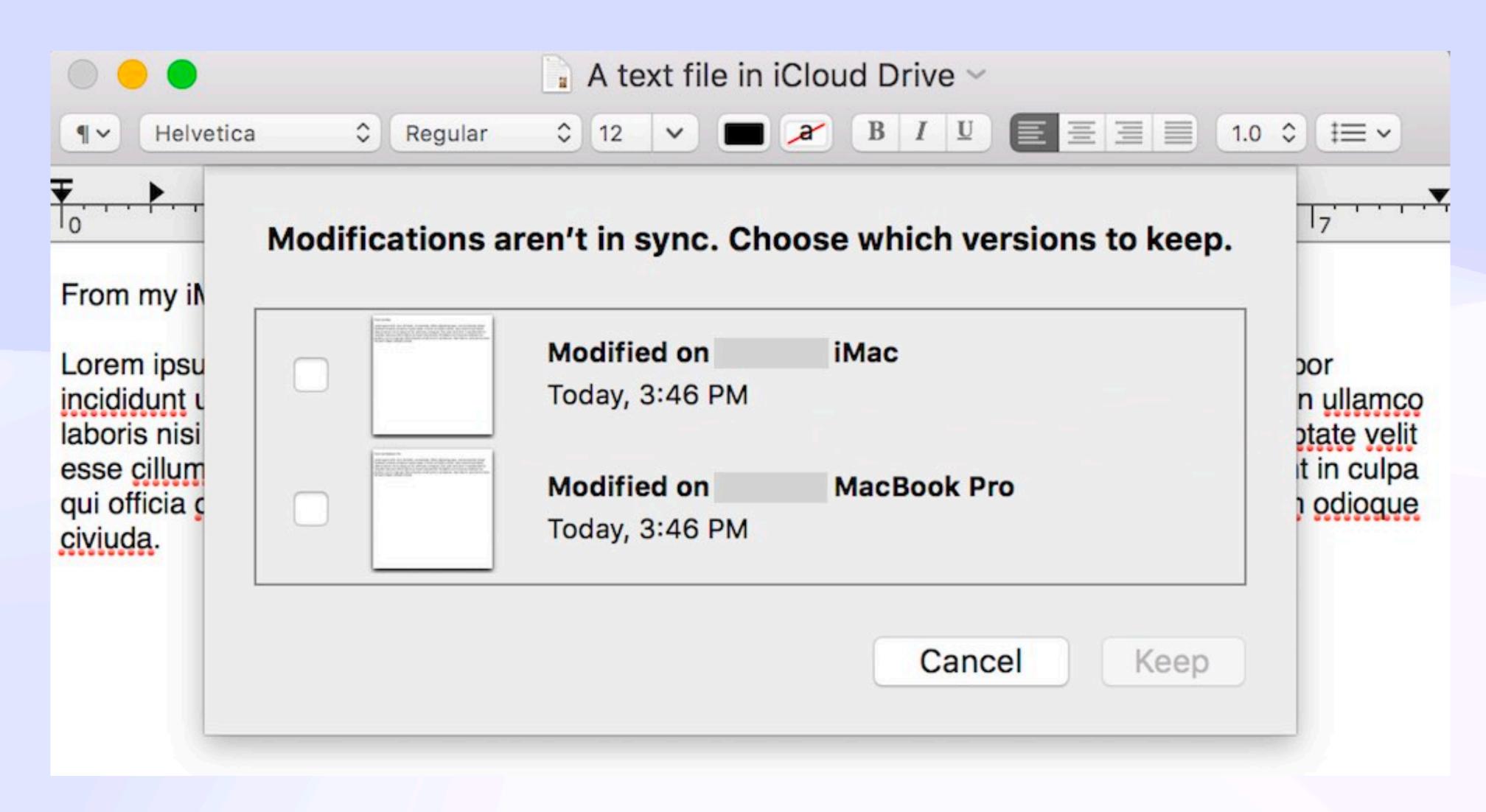
Google Podcasts

Killed 4 months ago, Google Podcasts was a podcast hosting platform and an Android podcast listening app. It was almost 6 years old.





Objectivist Ergonomics



What If Computing Were Interpersonal?

What If Computing Were Interpersonal?

'80s

'90s

'00s

'10s

'20s

'30s

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Desktop: Personal Computing (Classical, Isolated)

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Desktop: Personal Computing (Classical, Isolated)



Cloud: Impersonal Computing (Modernist, Industrial)

What If Computing Were Interpersonal?

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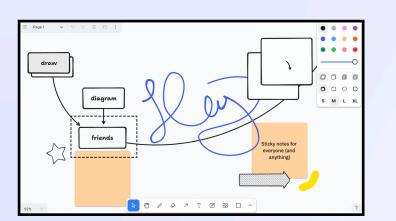
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Desktop: Personal Computing (Classical, Isolated)



Cloud: Impersonal Computing (Modernist, Industrial)



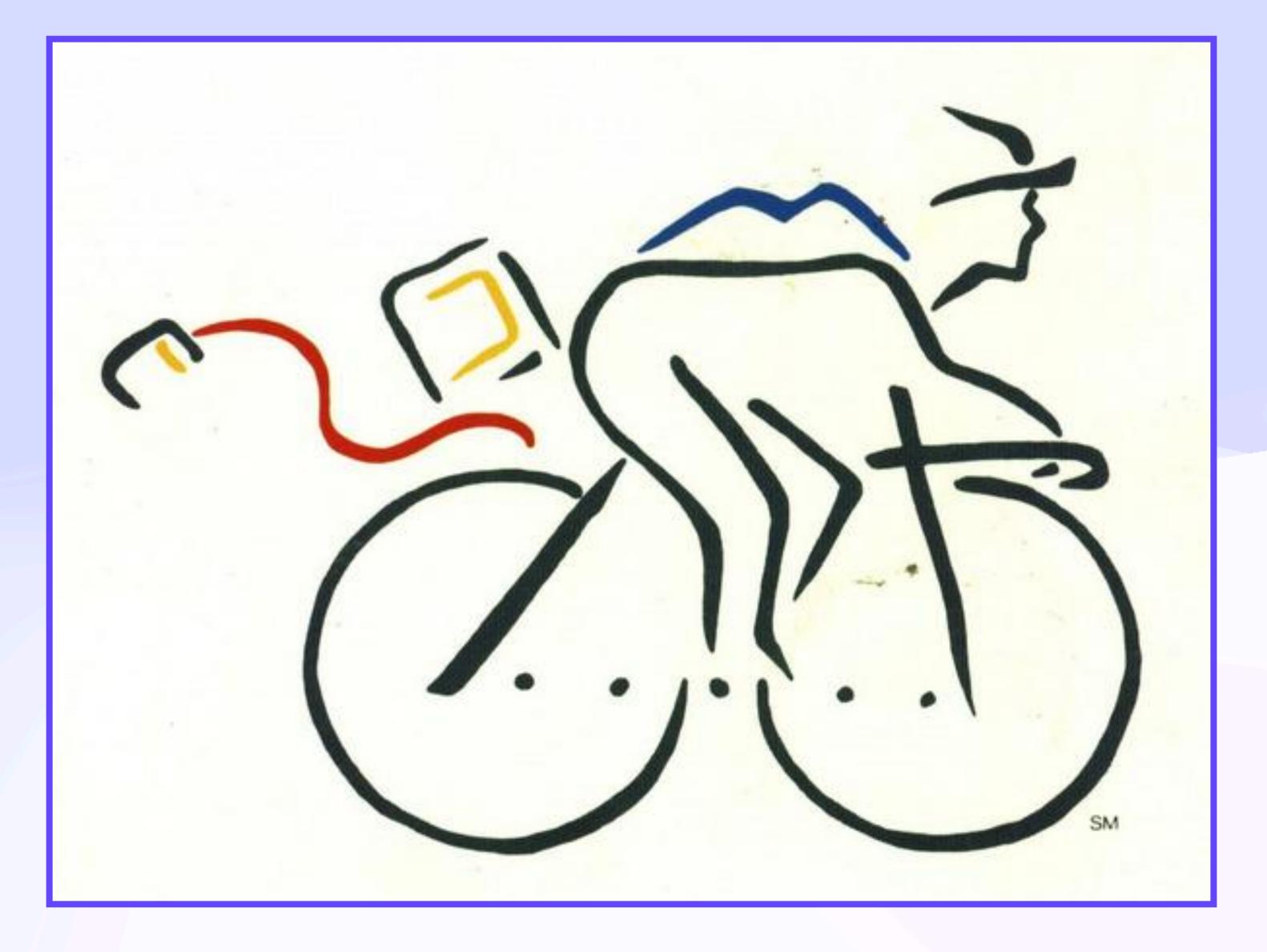
Agentic: Interpersonal Computing (Postmodern, Cosy)

Human

A bike

Crew: 1

Cost: <\$8.5 billion (USD)



Convenience, Idealism, and Movement Building



Local-First, Not Local-Only

Local-First, Not Local-Only





Local-First, Not Local-Only



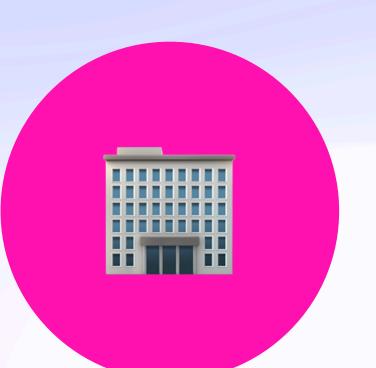






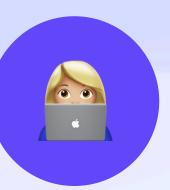




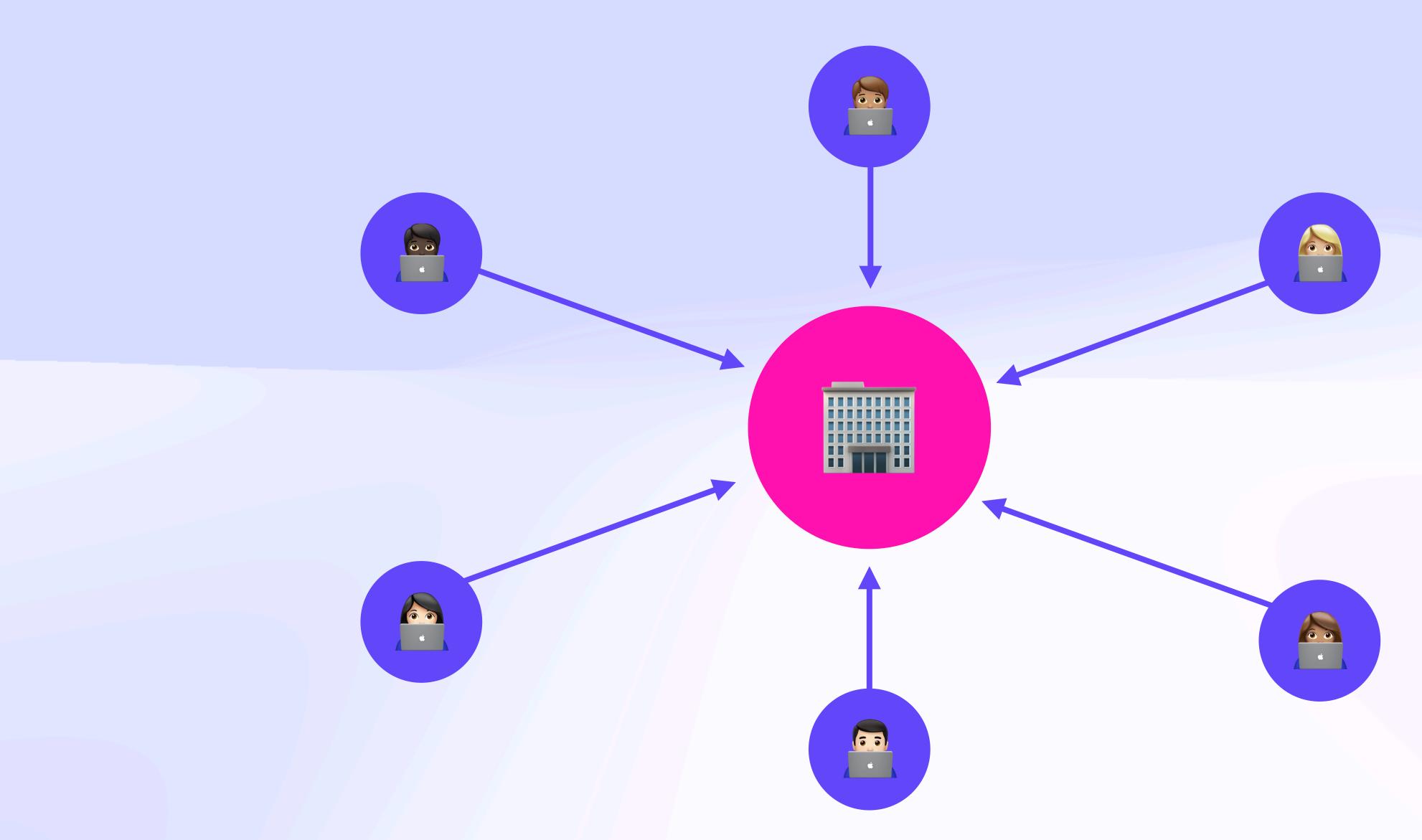


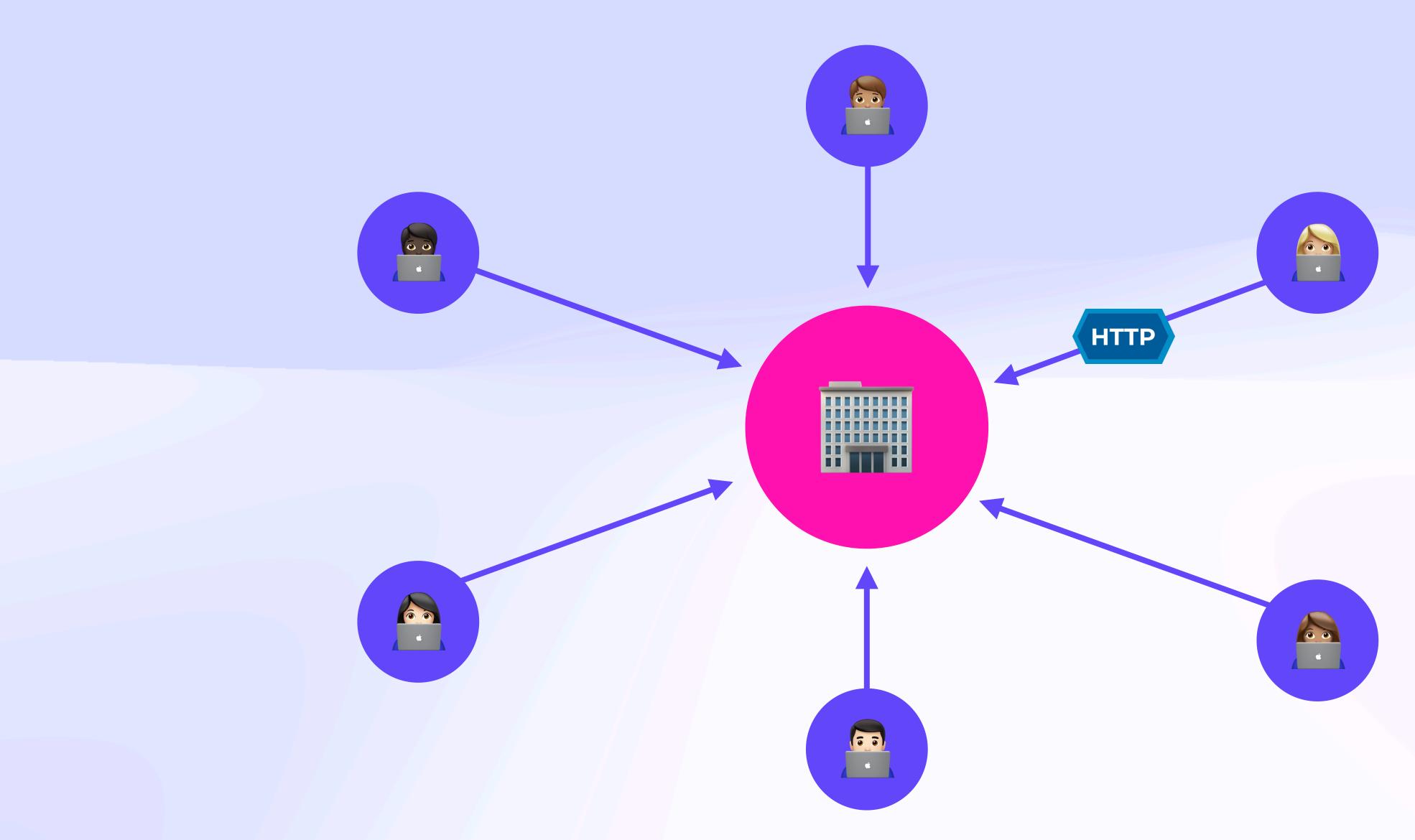




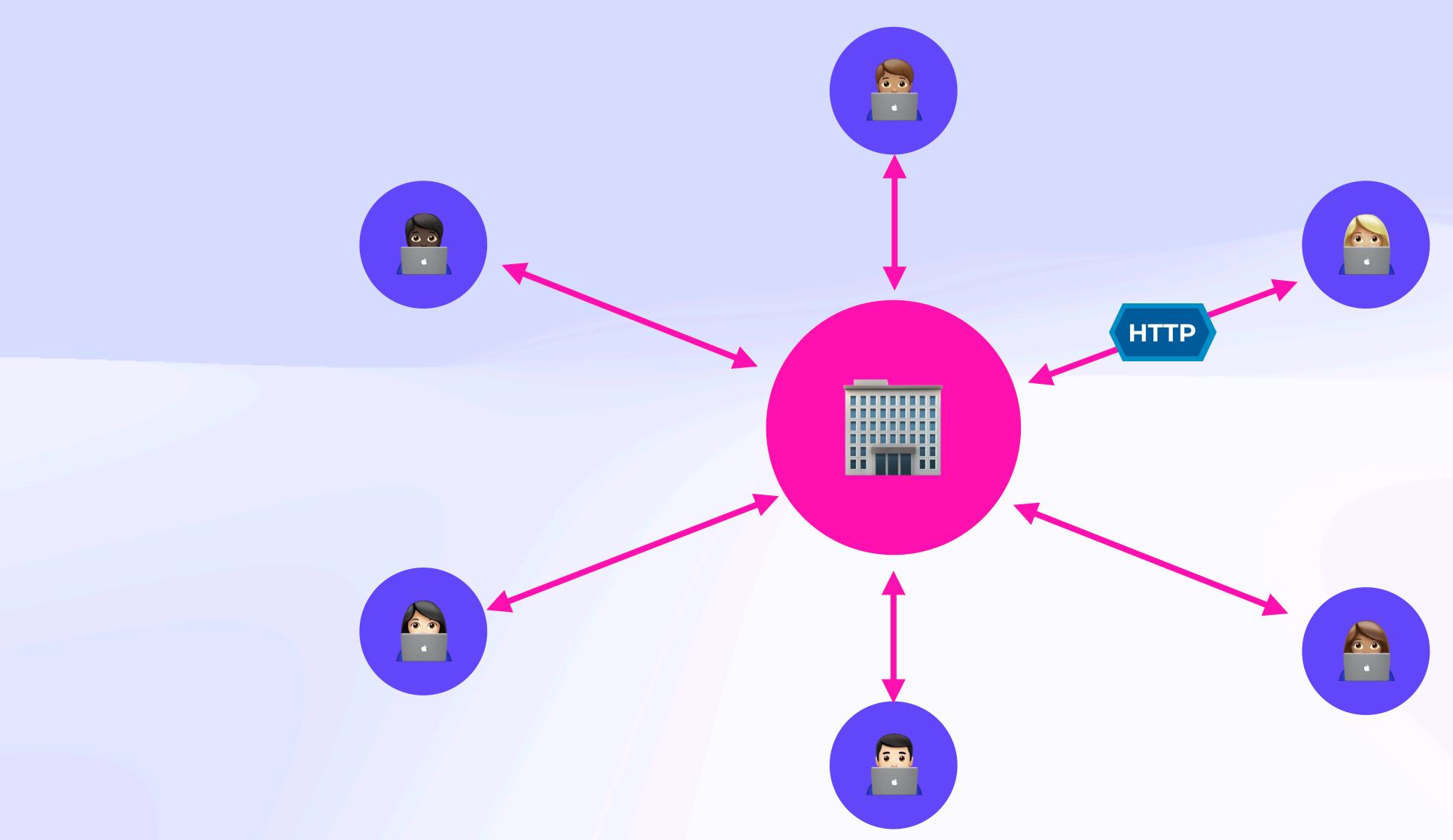




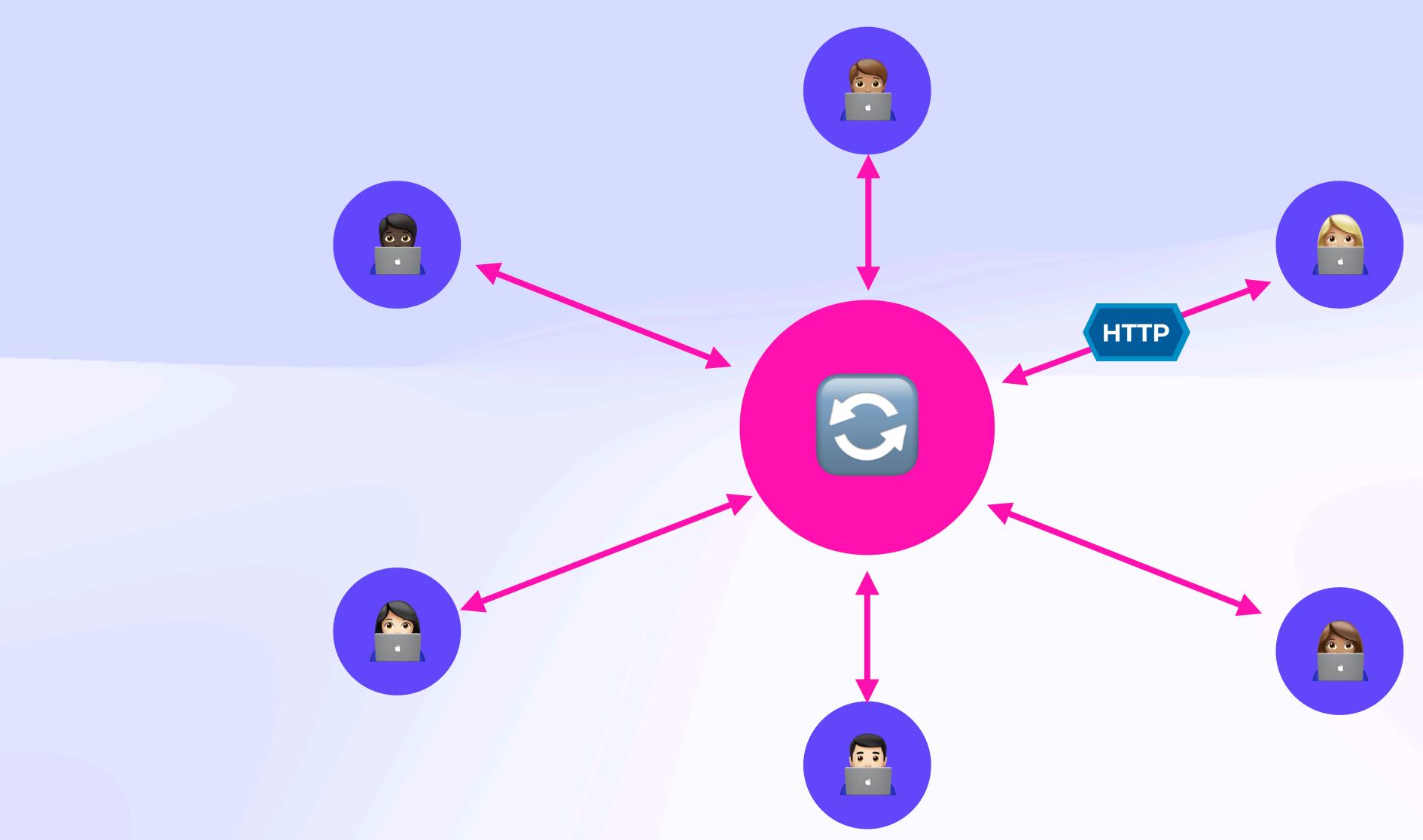




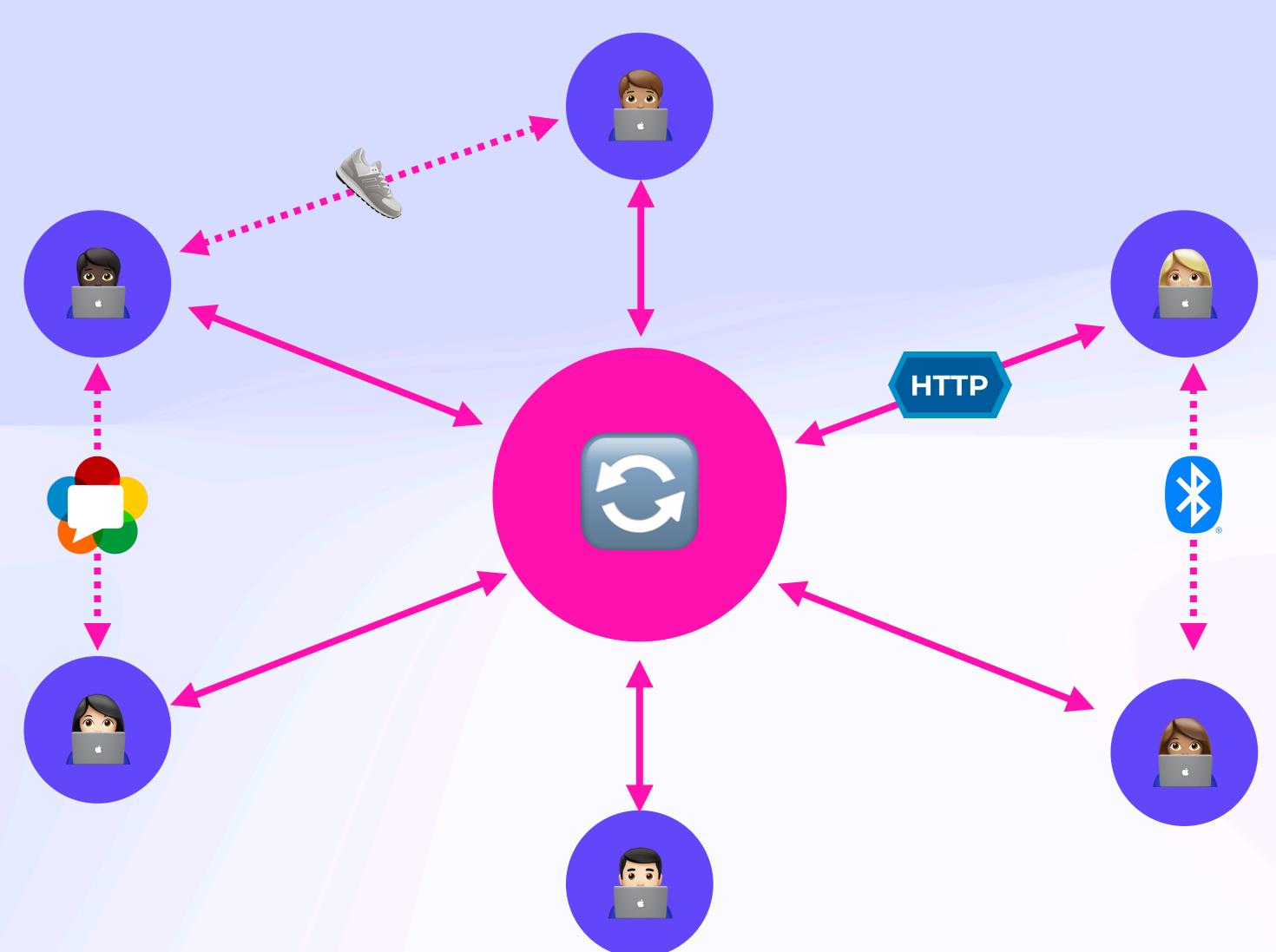
Hive Dynamics



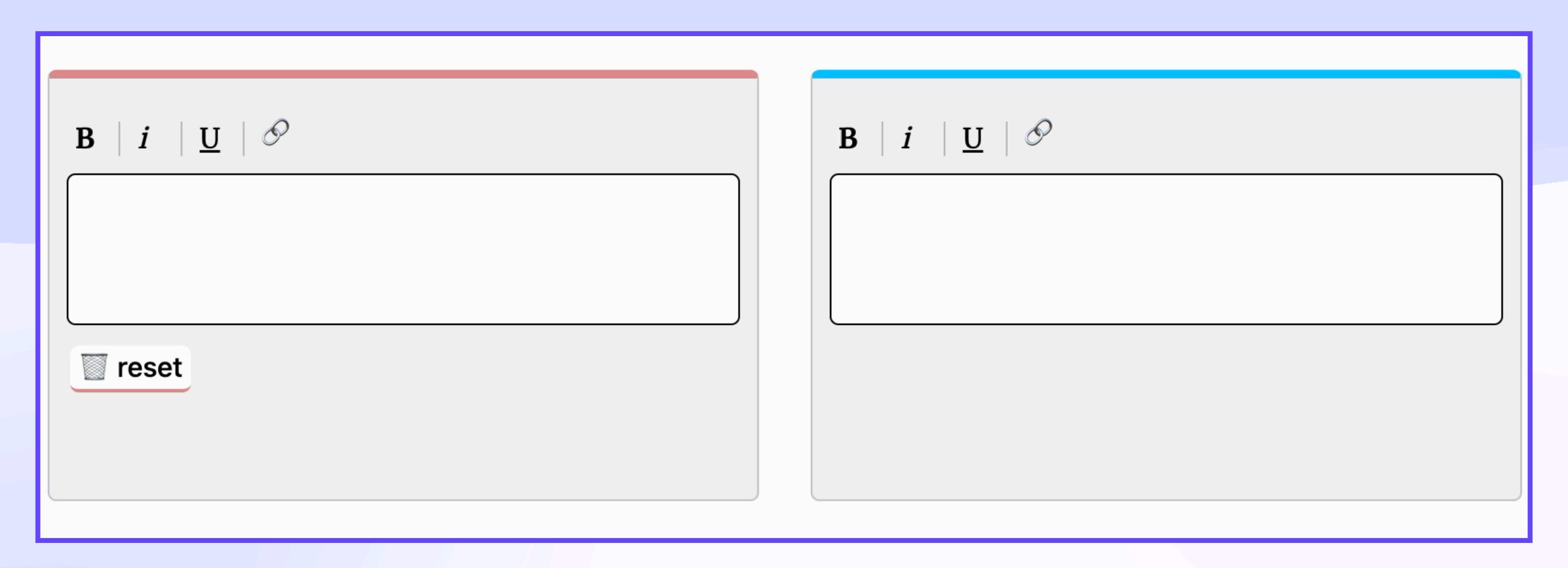
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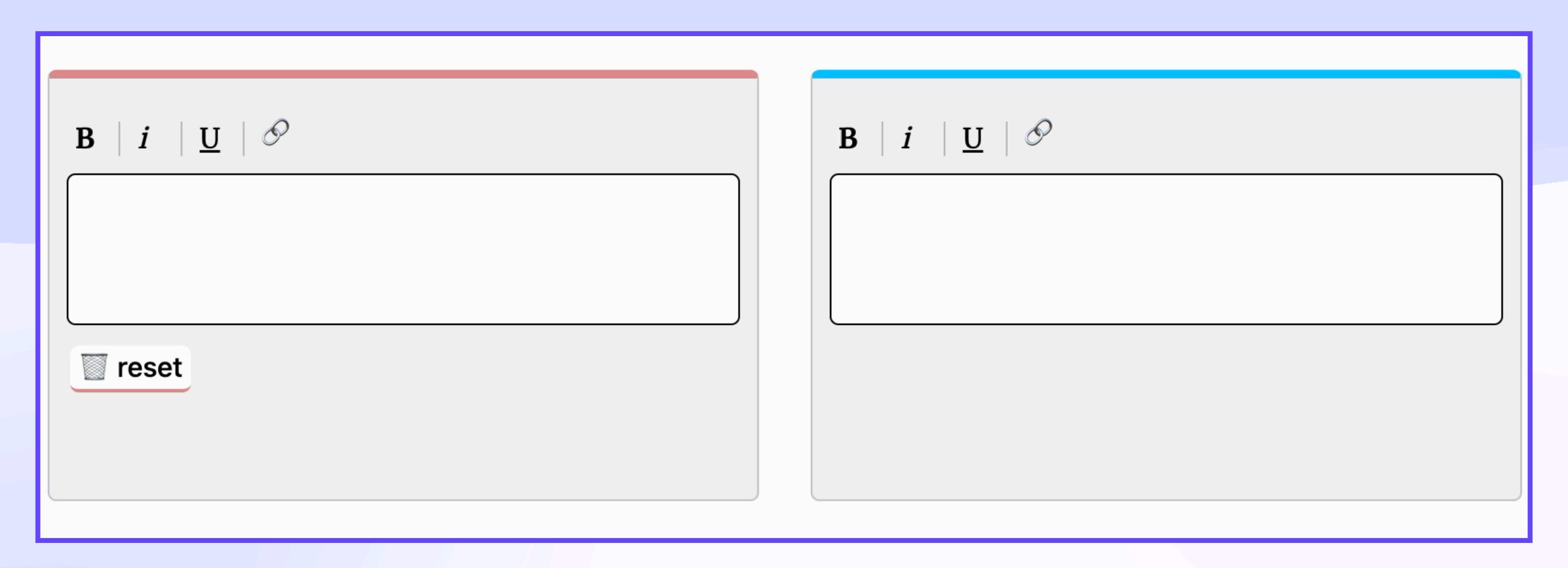
Hive Dynamics



Enabling Tech: CRDTs



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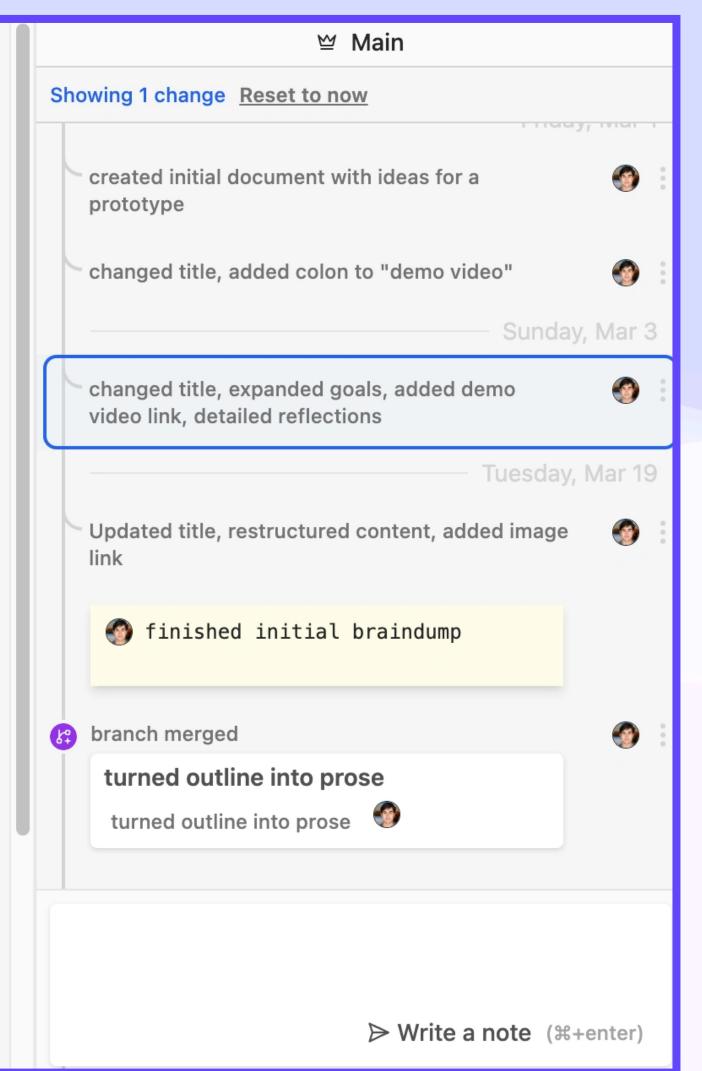


Enabling Tech: CRDTs

```
// (React example)
<input
  type="checkbox"
  checked={done}
  onChange=\{() \Rightarrow
    changeDoc((d) \Rightarrow \{
       d.tasks[index].done = !d.tasks[index].done
```

Universal Version Control & LLMs

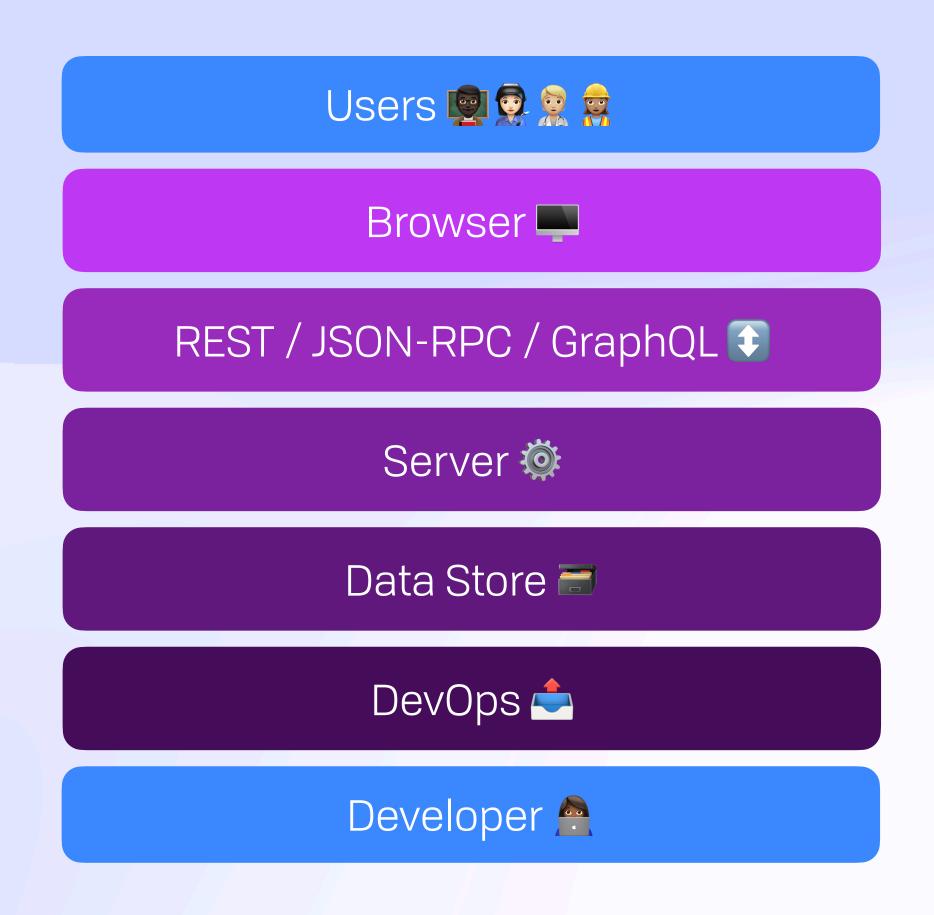
url: "/patchwork/notebook/ TODO " title: "TODO / Timeline as chat ☒ " date: TODO description: TODO goals for timeline: - give a sense of what's going on at a glance; 🛛 emphasize important moments - support the 🗷 need for conversation around the collaboration process -- expressing underlying intent, expressing appreciation for edits, etc. - this prototype: what if we unified the two? <a> Like a GitHub PR conversation, but w/o an explicit PR concept, and woven throughout. demo video: https://share.cleanshot.com/voJNnKmn reflections: visual design matters for the timeline -- relative emphasis of various moments is important. - AI auto-summaries work well chat seems promising, but need to clear up the different kinds of

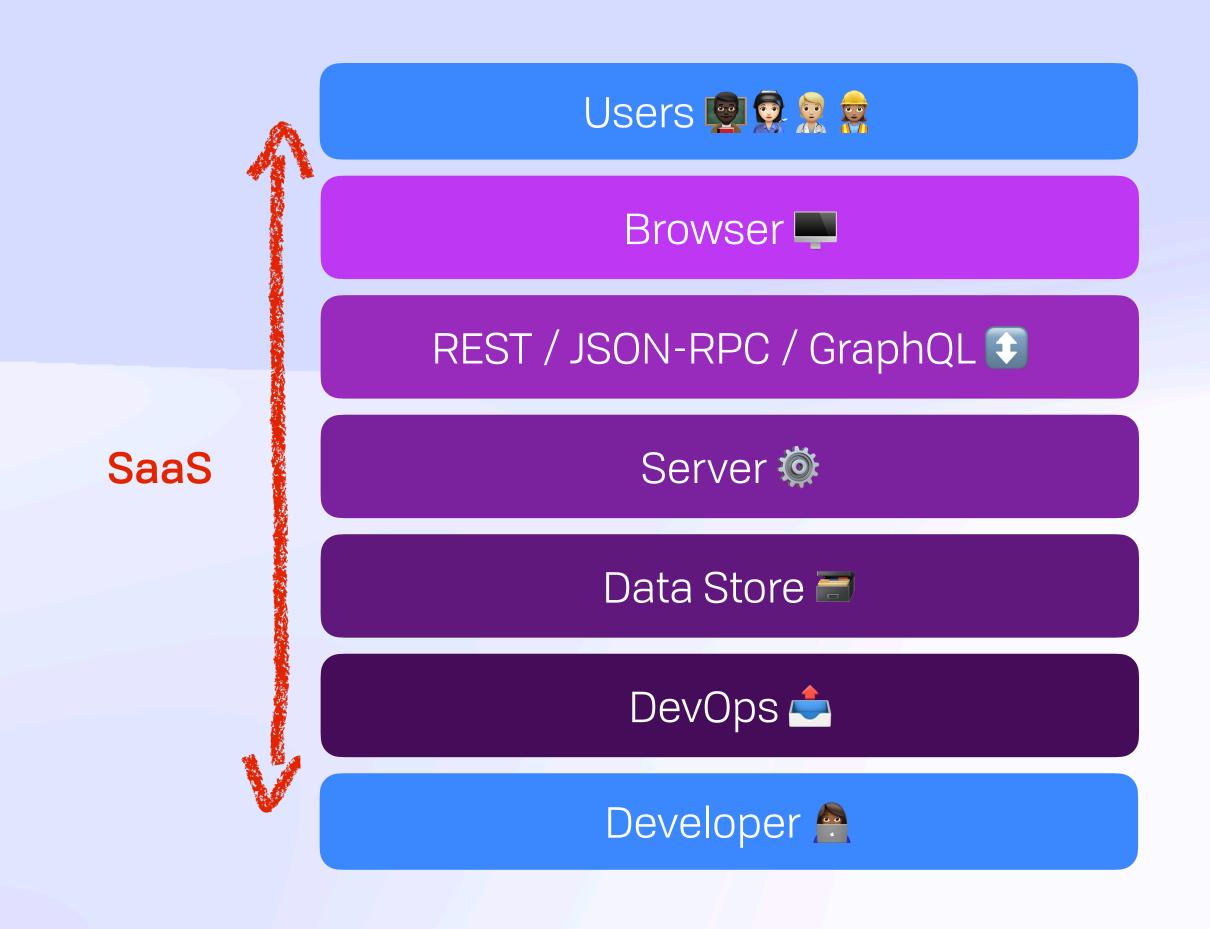


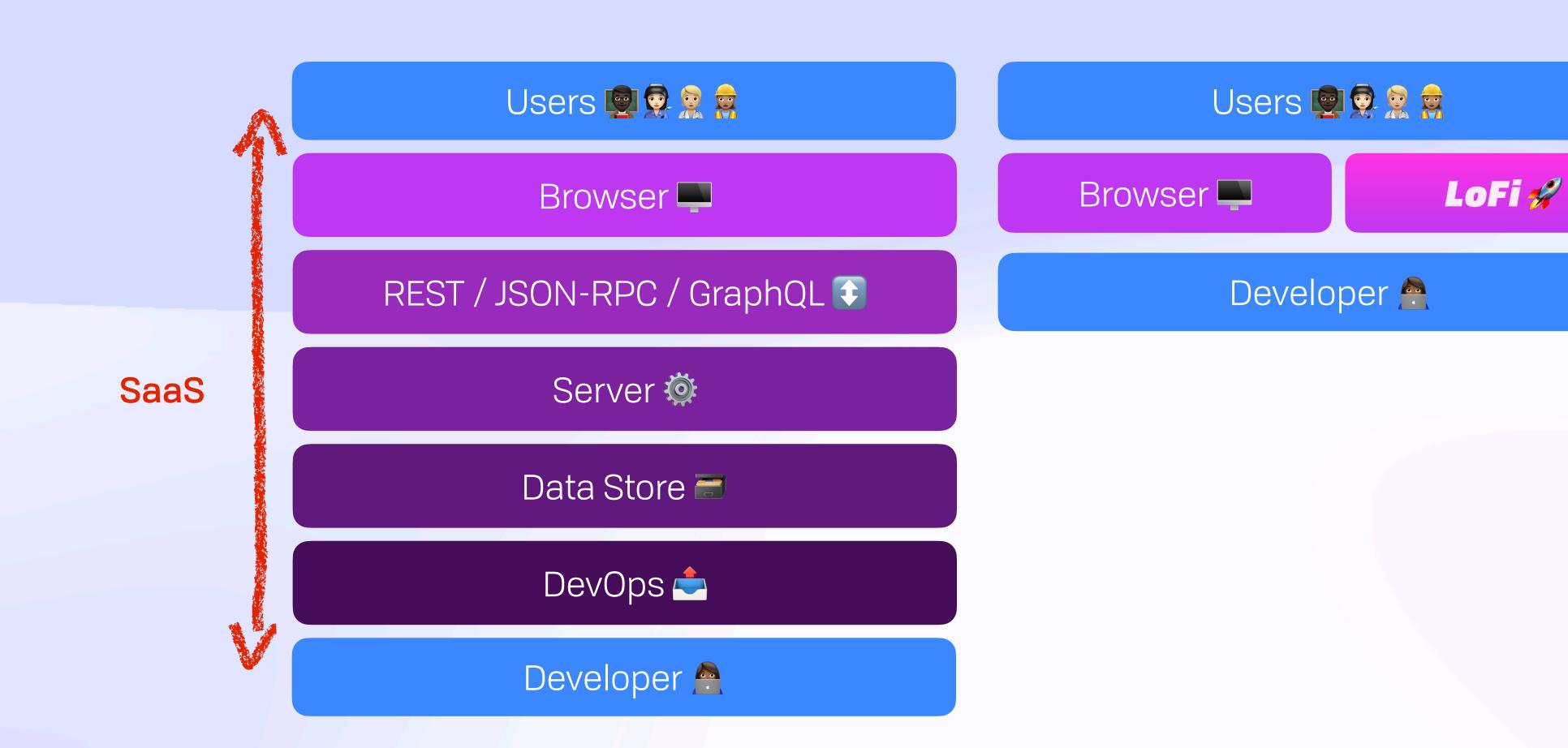
Just Enough To Be Dangerous!



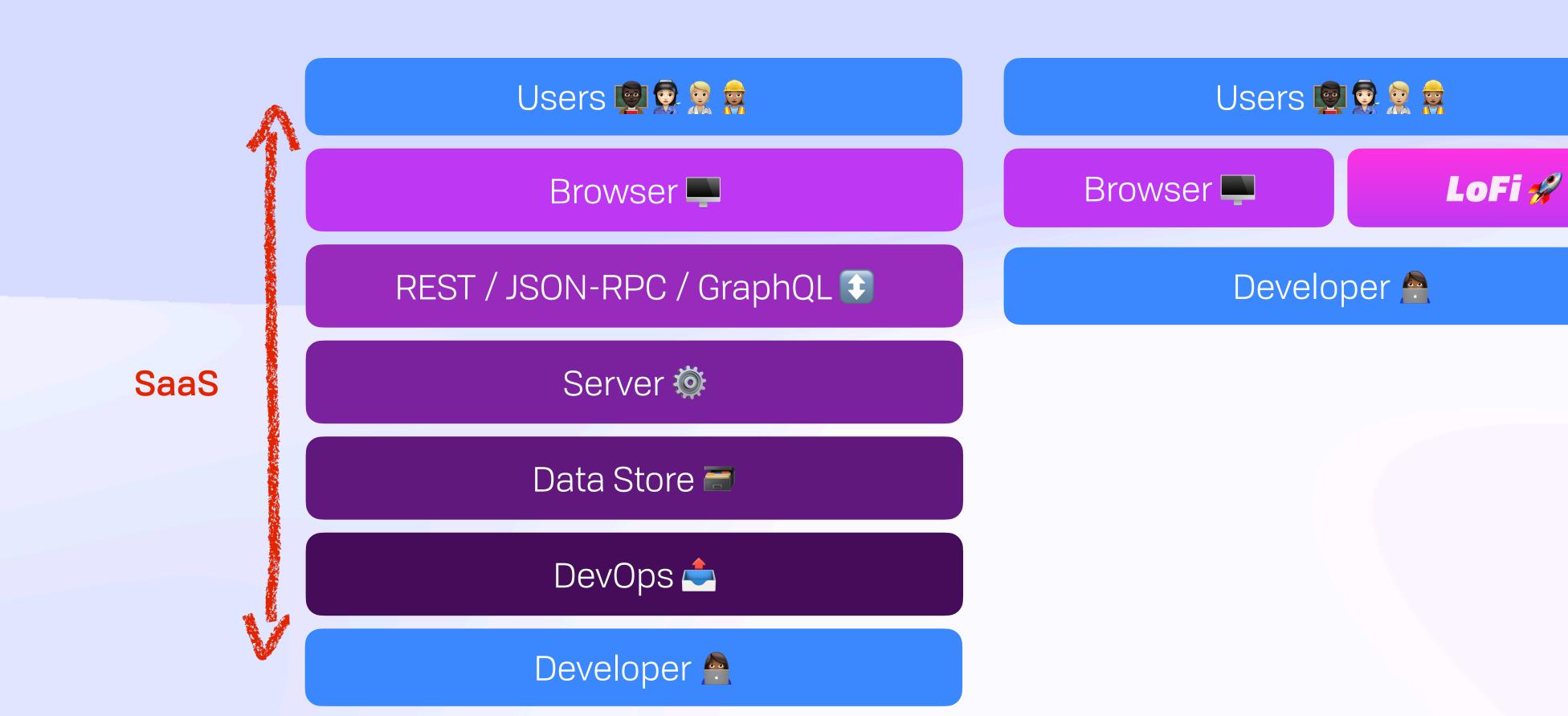
Developer 🖺



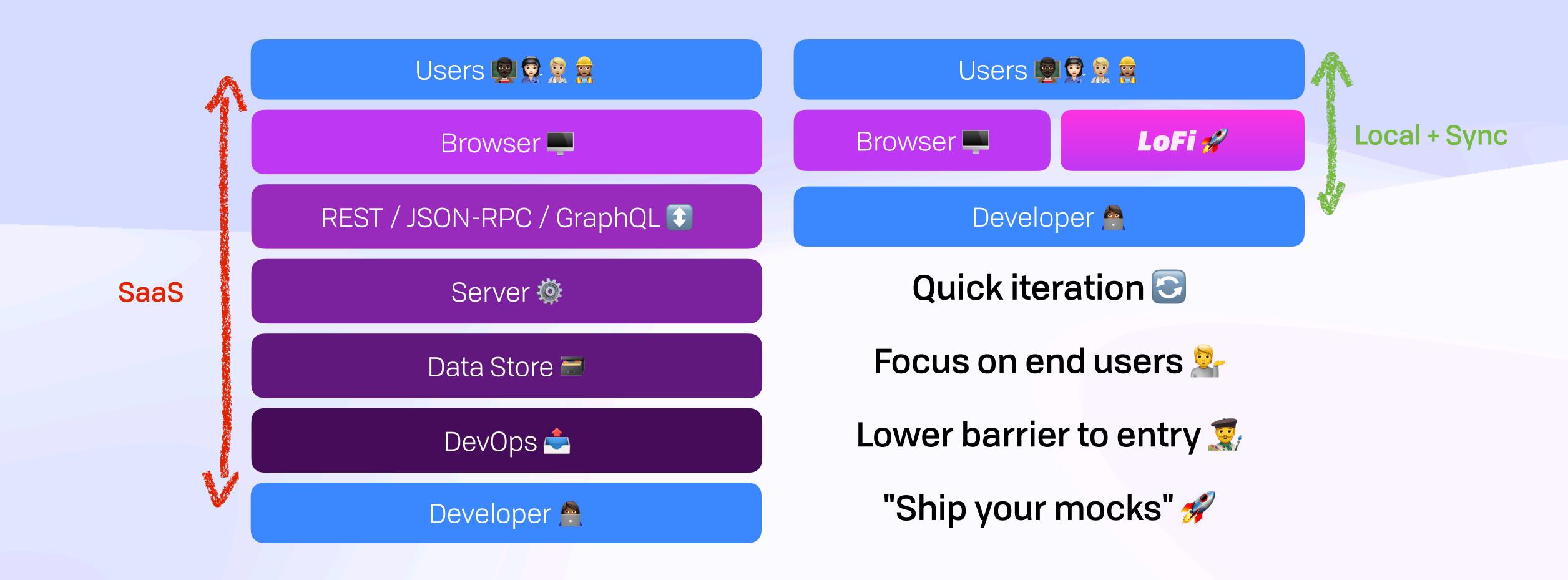




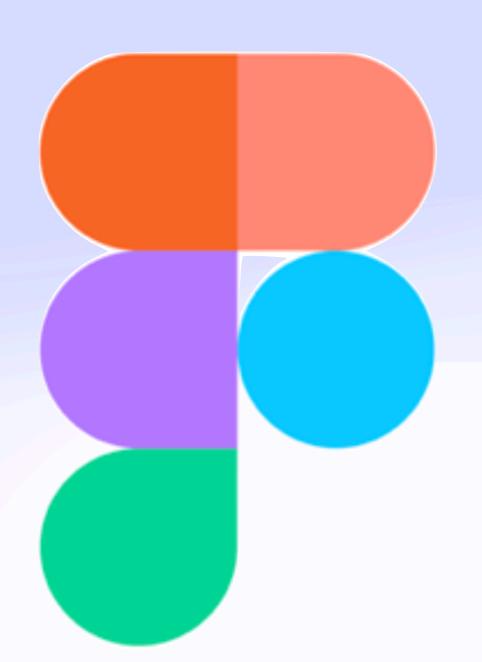
Just Enough To Be Dangerous!



Local + Sync









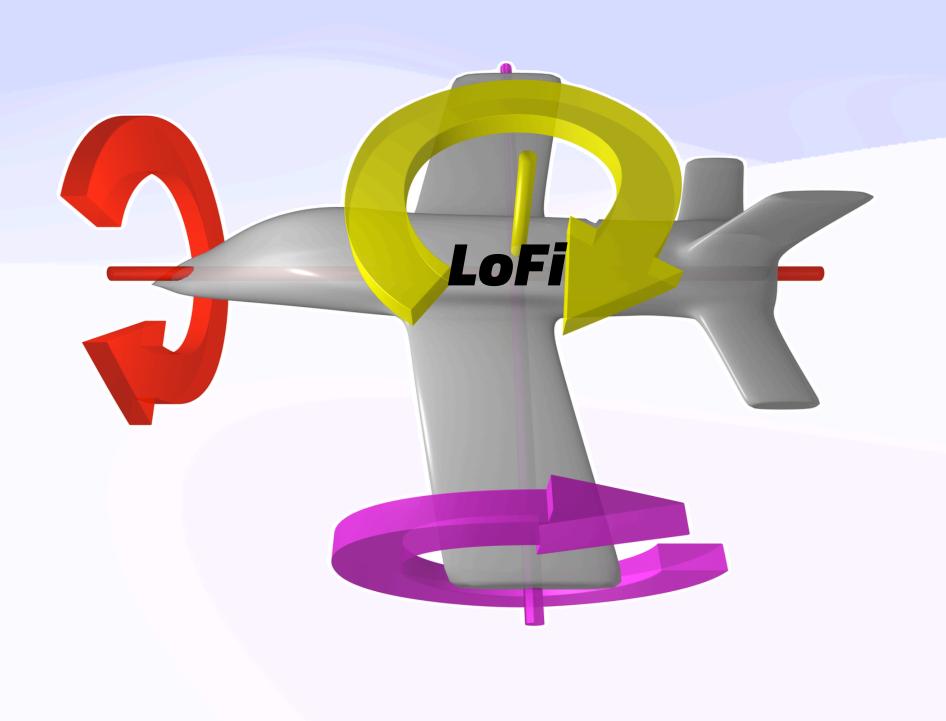


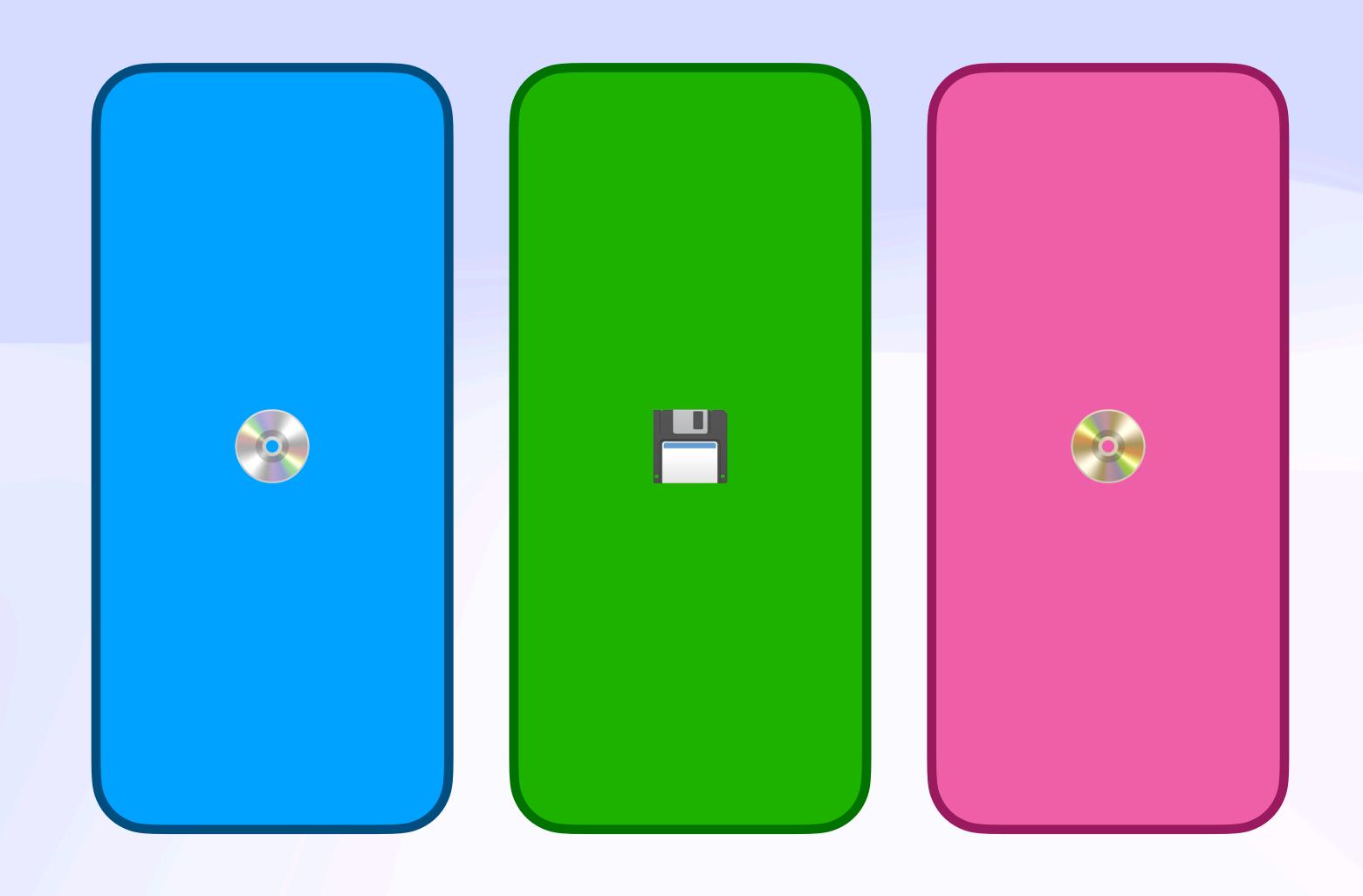


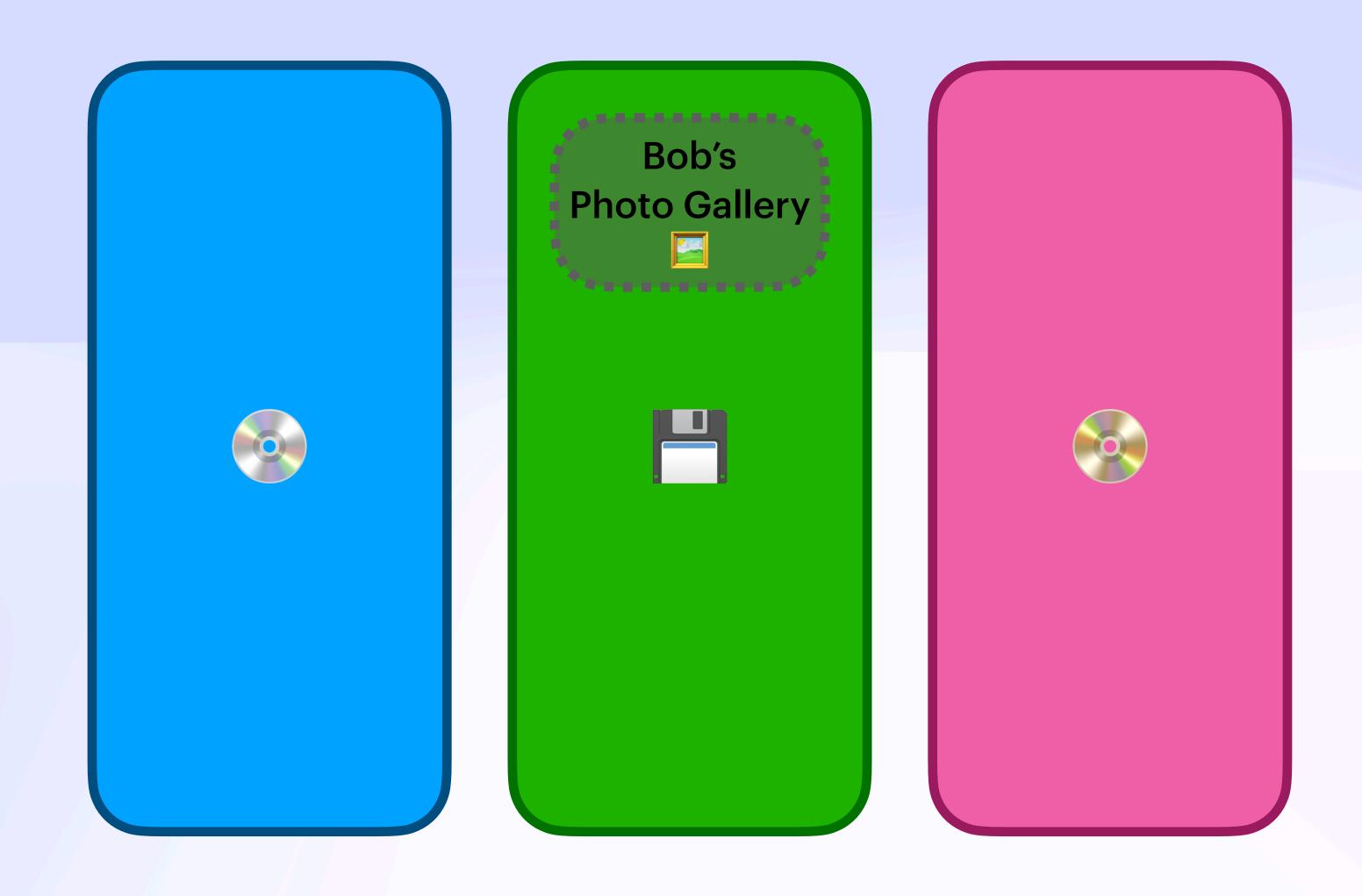


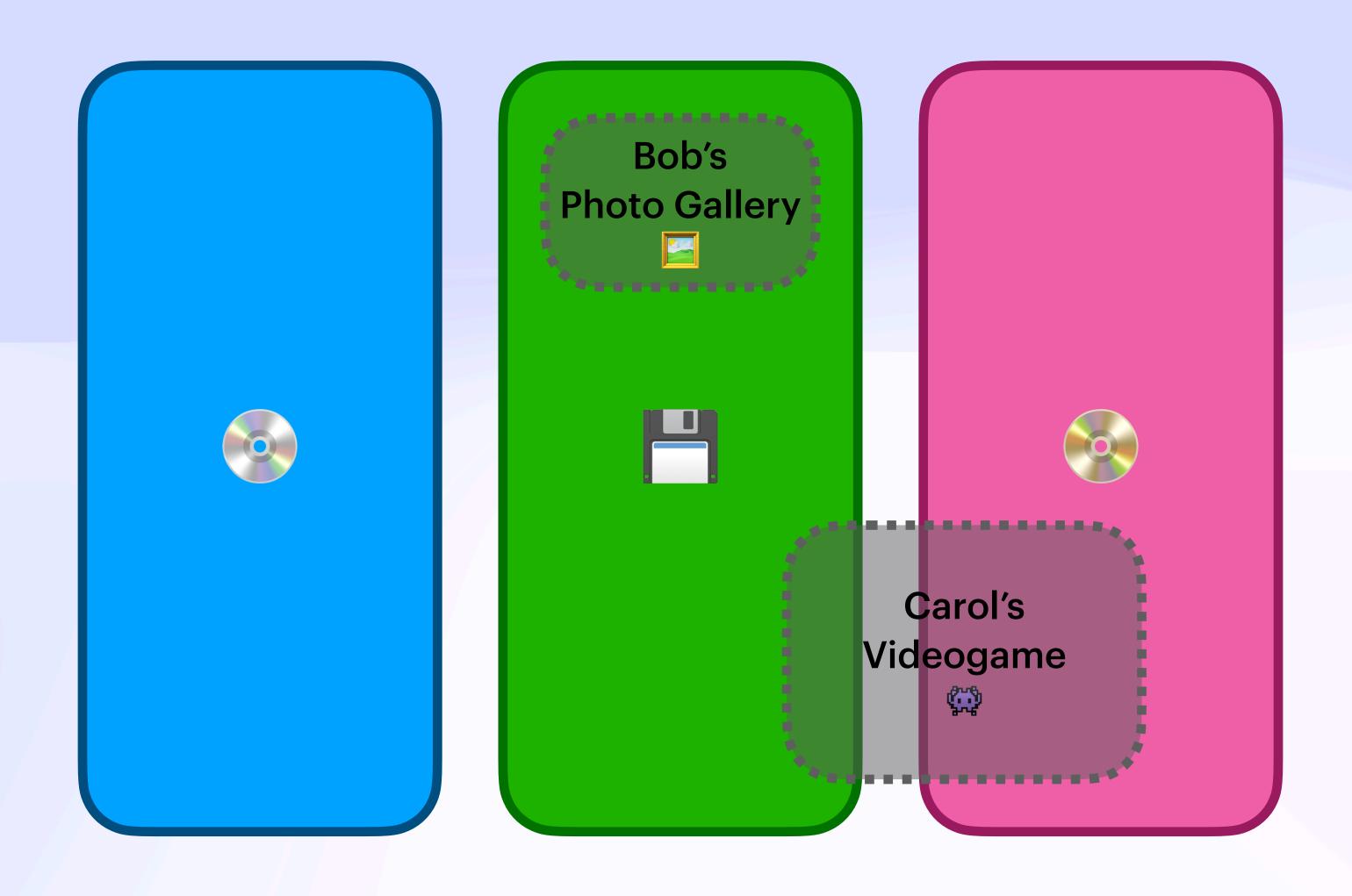


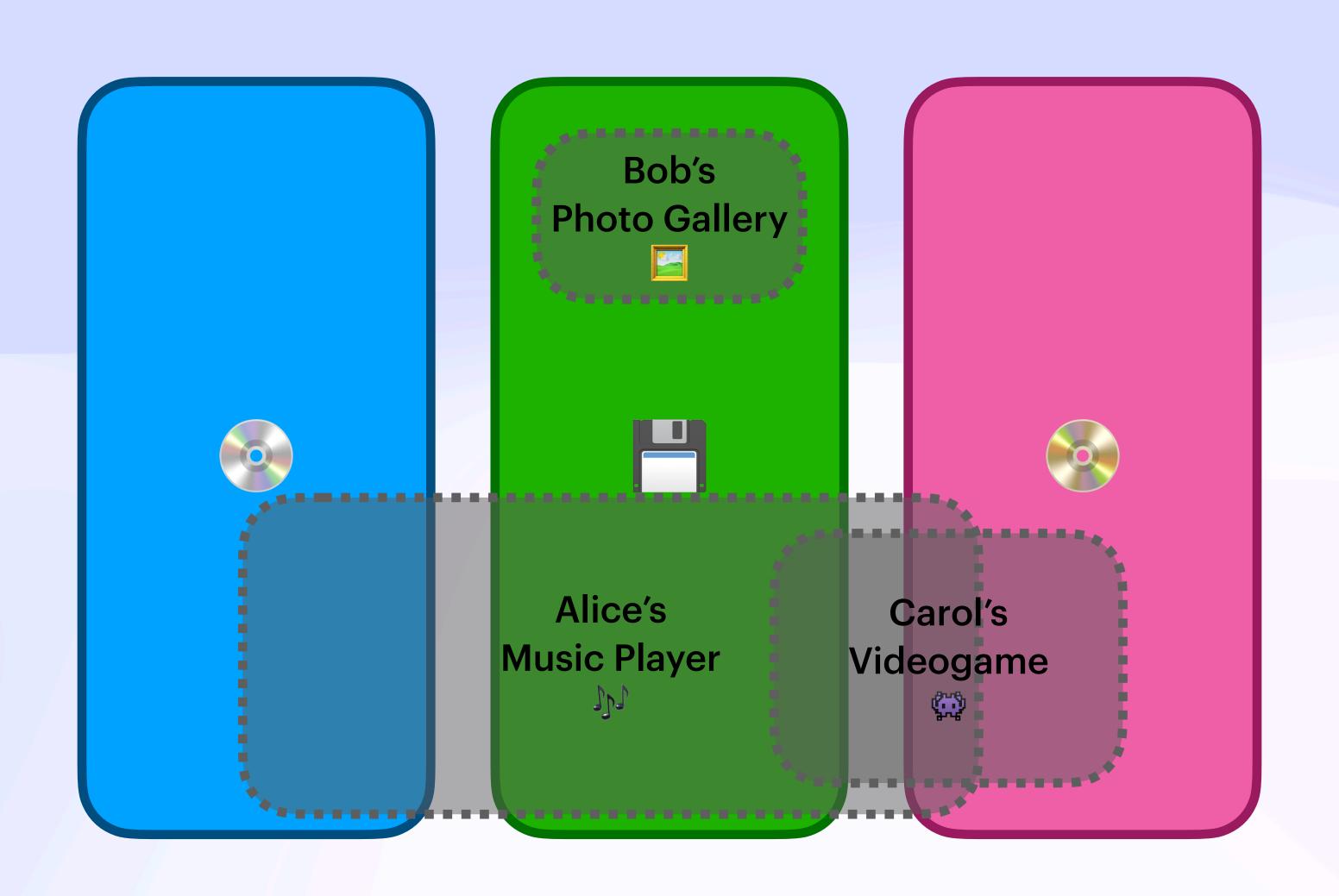












Wrap Up Roadmap

Threading the Needle 7



Exciting times — in both senses



- Exciting times in both senses
- Lots of low hanging fruit!



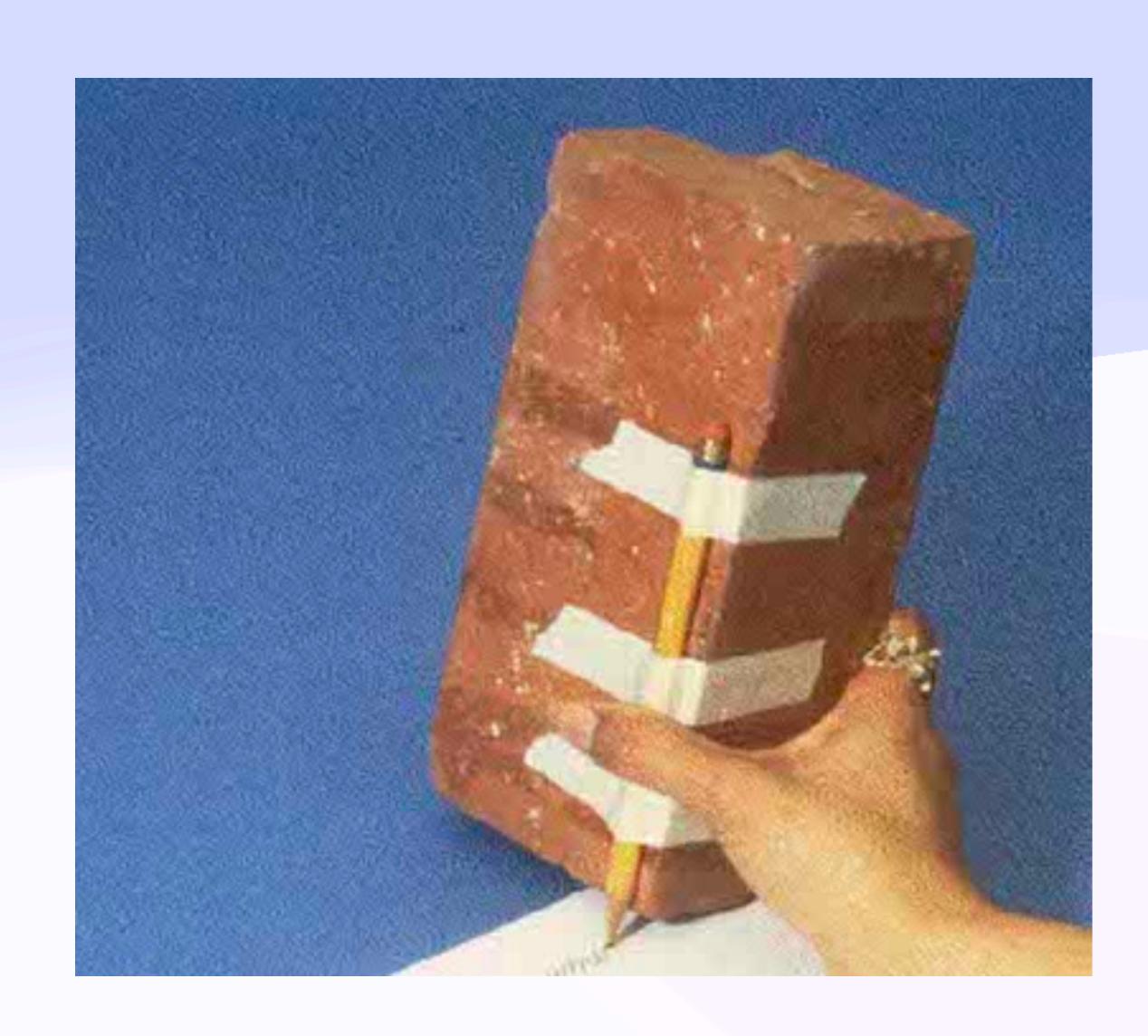
- Exciting times in both senses
- Lots of low hanging fruit!
- Early tools only



- Exciting times in both senses
- Lots of low hanging fruit!
- Early tools only
- No obvious way (no LoFi LAMP or Rails)

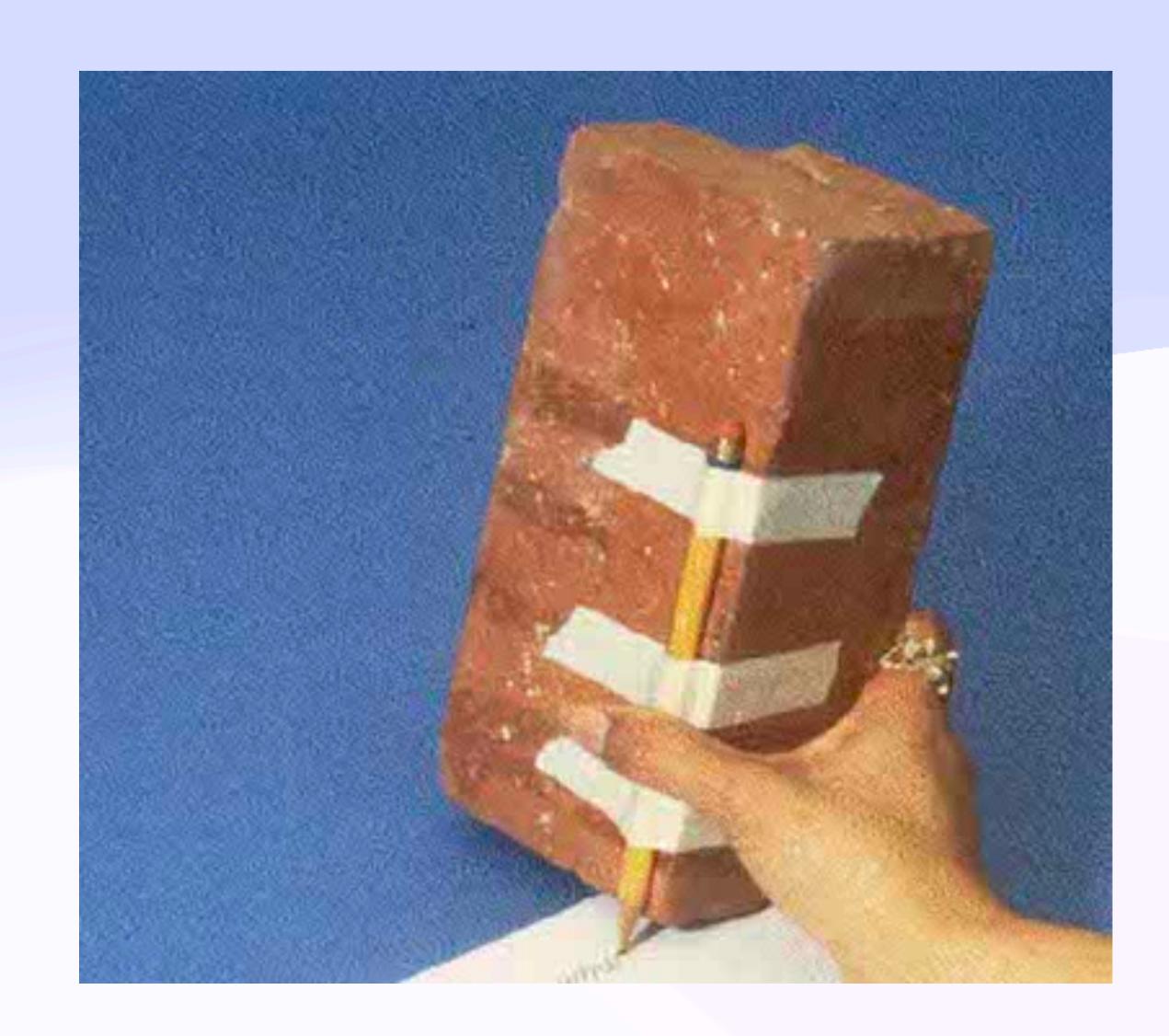


Wrap Up Roadmap Not All or Nothing

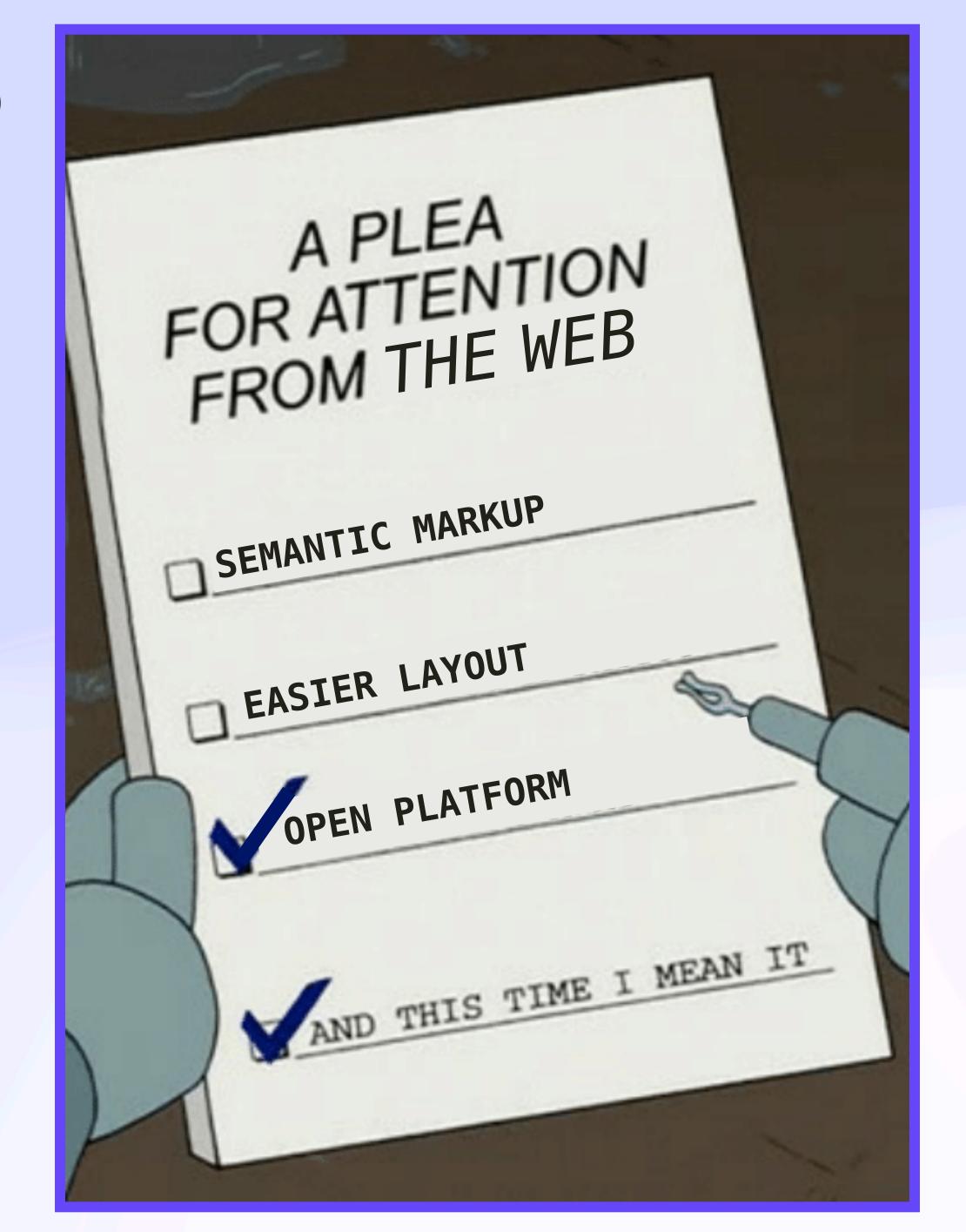


Wrap Up Roadmap Not All or Nothing

- LoFi is great at human sizes & speeds
- ...but harder to do global things
 - e.g. "Build the Bluesky firehose"



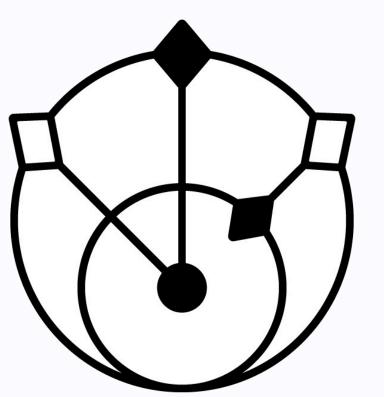
A Roadmap Wrap Up





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- notes.brooklynzelenka.com
- inkandswitch.com

Thank You, DWeb Meetup >>



automerge.org